

# Utopian Urbanism Workshop

**The Bordeaux  
ring road in  
2050, 2070,  
2100...?**

**What if we  
reprogrammed  
the ring road ?**





# Future Planners

## Erasmus+

Training mobility cycle C1 + Meeting M8

Organization: Bruit du Frigo / Le LABA

Total participants C1 = 30

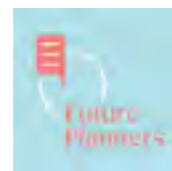
### > Partners :

- Le LABA (Lead Partner) - France
- Bruit du Frigo - France
- VisMedNet Association - Malta
- Heimdal Upper Secondary School - Norway
- NTNU University of Science and Technology - Norway
- Warrols associazione - Italy
- Valida associazione - Italy (not in Bordeaux for C1)
- Fondazione Scuola Nazionale Servizi - Italie

### > Associated Partner:

- ENSAP Bordeaux - école nationale supérieure d'architecture et de paysage de Bordeaux

**Workshop from 13 to 17 December 2021 in Bordeaux**



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of the European Union

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**Why are we concerned by  
the ring road ?**



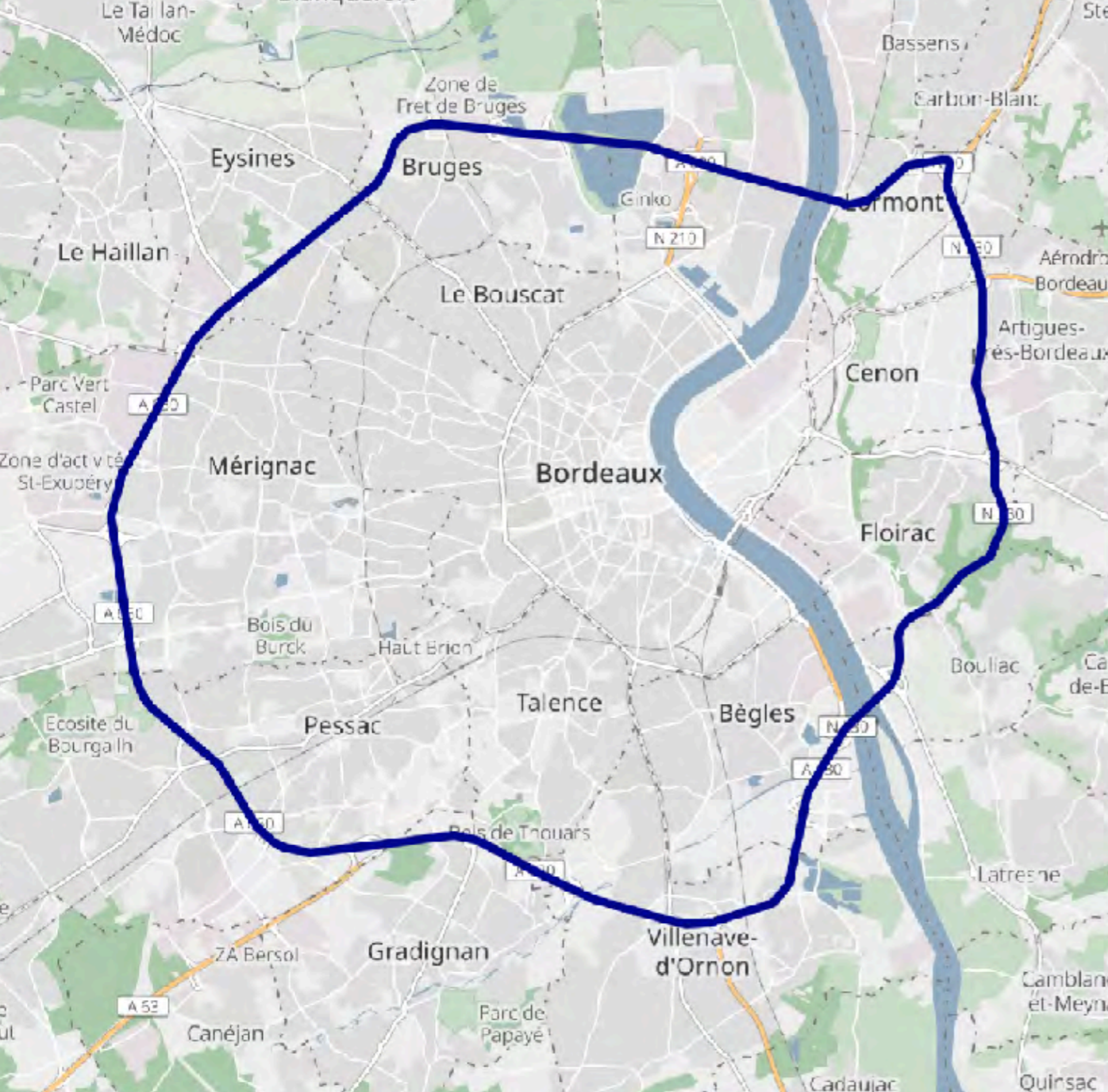
**The ring road is the main road infrastructure in a metropolis undergoing major urban and demographic development.**

**In this context, it naturally finds itself at the center of many debates and issues, particularly on the subject of mobility.**

How can saturated daily traffic be smoothed out and made more comfortable and efficient for users ? Solutions are studied : the introduction of public transport, a dedicated carpooling lane, a 70 km/h speed limit, etc.



**If the ring road was once a symbol of progress and modernity, it is nowadays for the people of Bordeaux mainly synonymous with stress and nuisance. It is taken out of necessity, never out of pleasure. For the moment...**

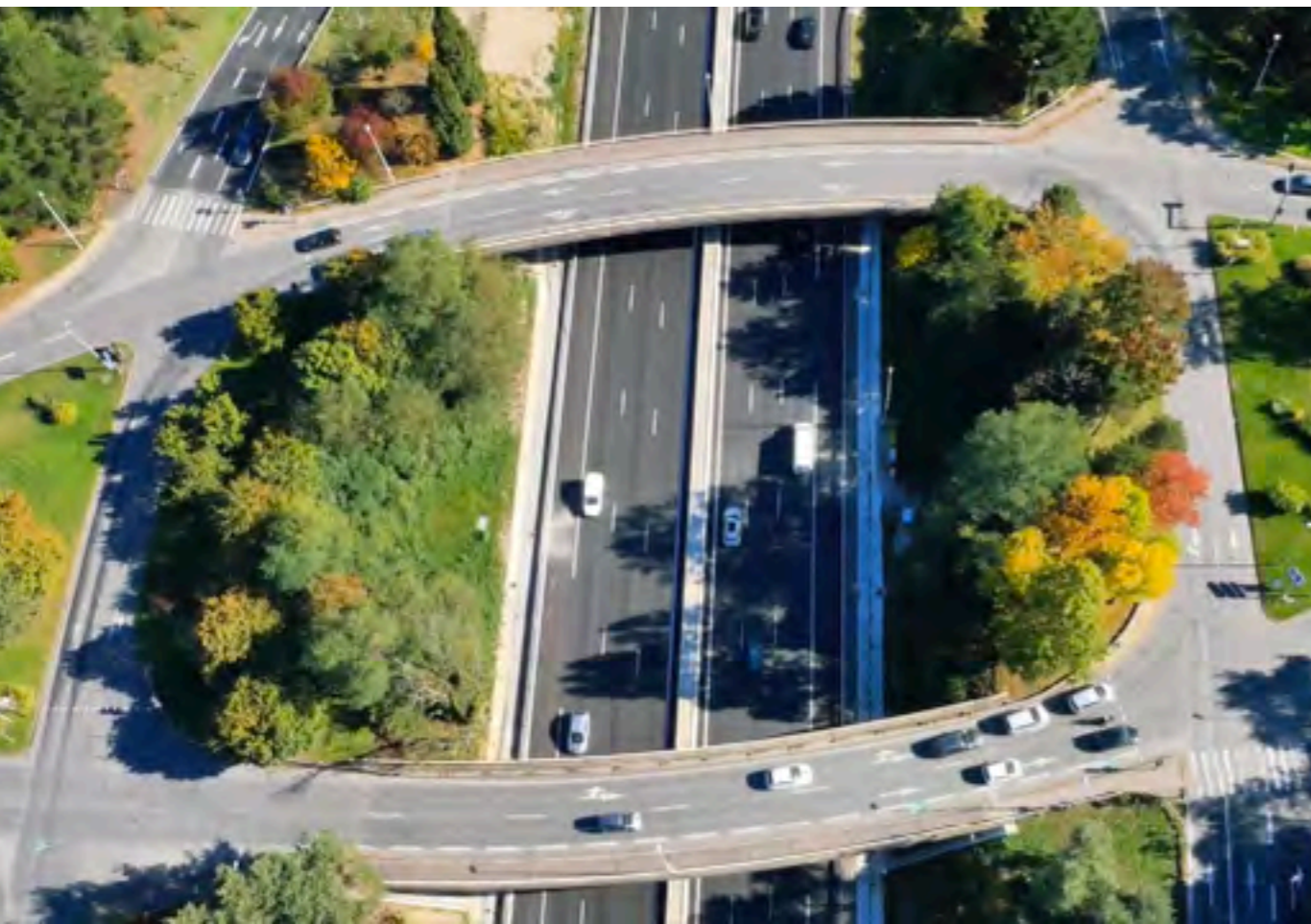


- **A 45km long ring**  
(longest ring road in France)
- **Built between 1967 and 1993**
- **2x3 lanes**
- **27 interchanges**
- **50 crossings**
- **90km/h max**
- **250,000 vehicles/day**
- **France's most congested ring road after the Paris ring road**
- **Connects to 4 national highways** (A10 to Paris, A89 to Lyon, A62 to Toulouse and A63 to Spain).

# What is the ring road ?



# Interchanges







# Bridges





## Tunnels





## Banks





## Landscapes





# Architectures





## Views





## Informal use



Bordeaux : à contresens sur le pont d'Aquitaine pour semer les policiers à ses trousses

🕒 Lecture 1 min

A La Une • Bordeaux



*Driving against traffic on the ring road to lose the police*

BORDEAUX (33)



*Their baby is born on the ring road: "my wife has been wonderful".*

**Leur bébé naît sur la rocade de Bordeaux : "Ma femme a été formidable"**

L'accouchement a eu lieu dans la voiture des parents dans la nuit du 13 au 14 juillet, à Lormont. La mère, Laure, et l'enfant, Malo, se portent bien. Le papa témoigne.

## Events and news

Conflit des routiers : opération escargot sur la rocade de Bordeaux

🕒 Lecture 1 min

A La Une • Bruges



*Truckers conflict : « snail » operation on the ring road*

"Le club n'est pas un produit financier" : les ultras des Girondins de Bordeaux posent des banderoles sur la rocade

🕒 Lecture 2 min

A La Une • Bordeaux



*The Girondins football club is not a financial product*

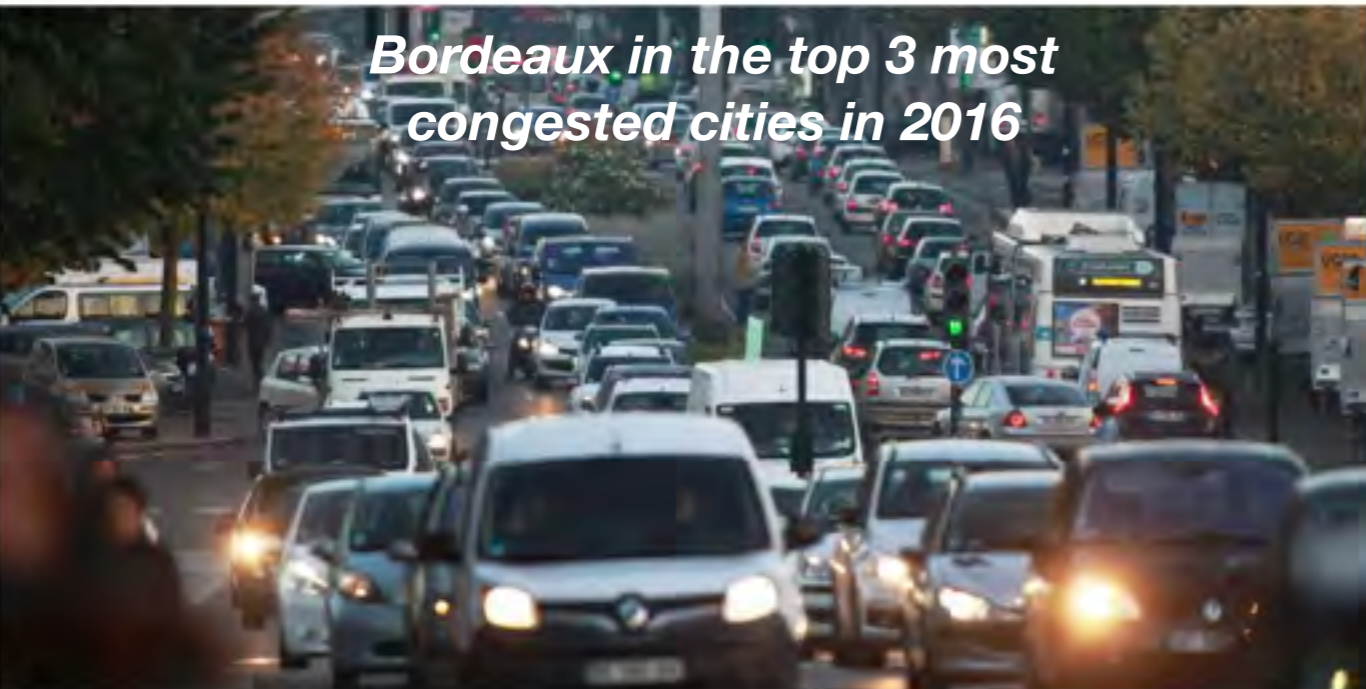


## Circulation : Bordeaux dans le top 3 des villes les plus embouteillées en 2016

Lecture 1 min

A La Une • L'Essentiel

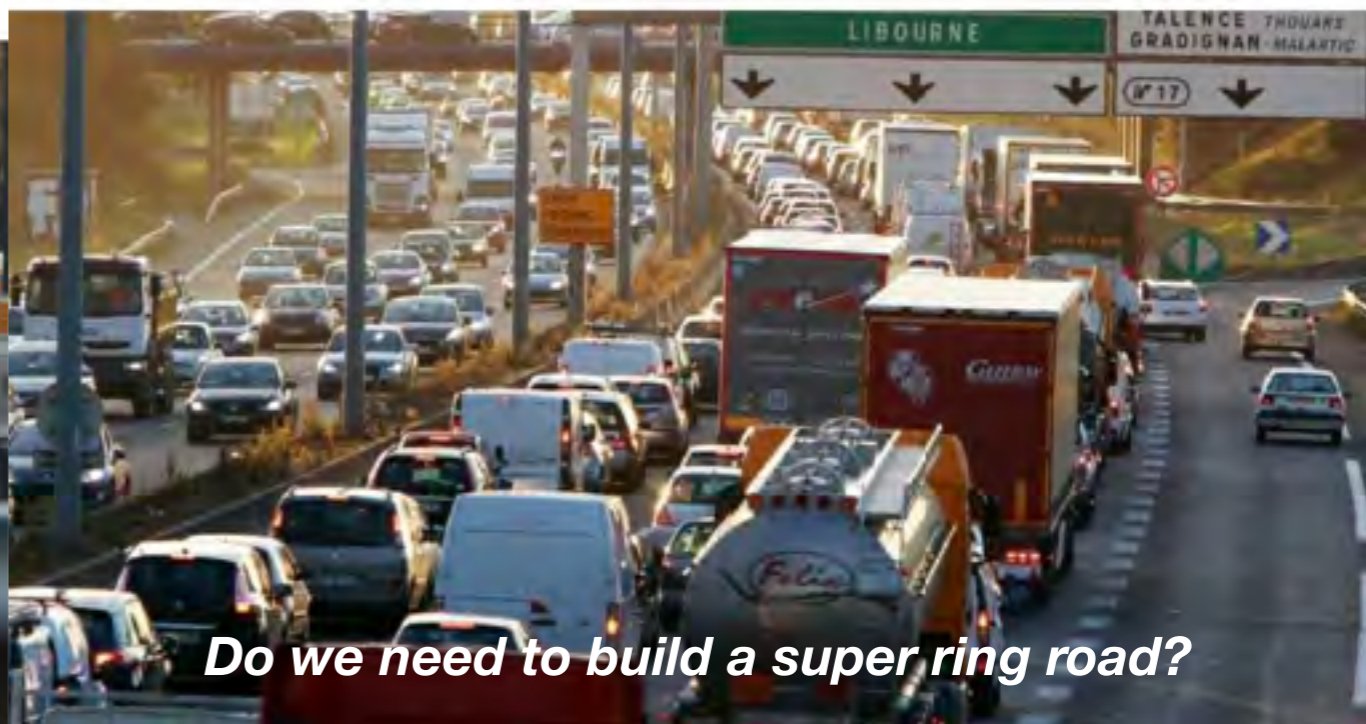
*Bordeaux in the top 3 most congested cities in 2016*



## Bordeaux : faut-il construire une super rocade ?

Lecture 1 min

A La Une • Bordeaux



*Do we need to build a super ring road?*

# Traffic jams : a nightmare !

## Rocade de Bordeaux : toujours plus de véhicules, quelles solutions ?

Lecture 1 min

A La Une • Sud Ouest Éco • Transports • Circulation En Gironde



*Rocade: ever more vehicles, what solutions?*

## « La rocade devient un véritable enfer »

Lecture 2 min

A La Une • Saint-André-De-Cubzac



*The ring road becomes a real hell*



*Facebook page : The shipwrecked of the Bordeaux ring road*



## Les Naufragés de la Rocade Bordelaise

Site web régional

Envoyer un e-mail

Accueil

Groupes

Avis

Vidéos

Plus ▾

J'aime

Message



### À propos

[Voir tout](#)

Bonjour les naufragés de la Rocade Bordelaise.

Bienvenue sur ma page pour partager vos infos , vos réactions, vos alertes sur la Rocade Bordelaise !

116 personnes aiment ça

120 personnes sont abonnées

[Envoyer un message](#)



Créer une publication



Photo/Vidéo



Je suis là



Identifier des amis



Les Naufragés de la Rocade Bordelaise

le 8 novembre à 12:46 · 🌐



Bordeaux Info Trafic

le 8 novembre à 10:00 · 🌐

fermeture rocade de Bordeaux - 8 au 10 novembre



*« La rocade » :*  
**A matter of concern**

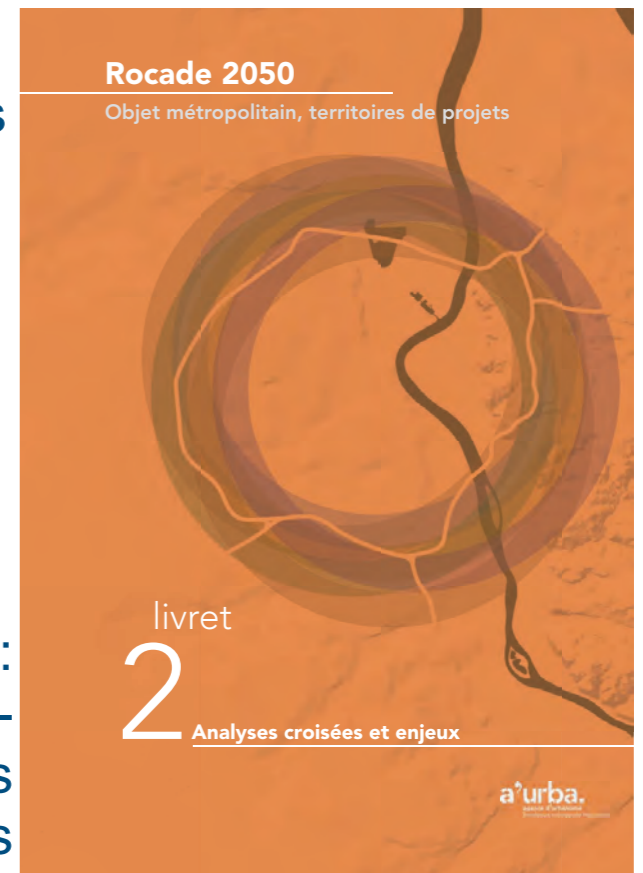


Booklet 1:  
The context  
of the ring  
road



Booklet 2:  
Orientations

Booklet 3:  
Cross-  
analyses  
and issues



## Rcade 2050: Metropolitan object, project territories A'urba study (Bordeaux Metropole Urban Planning Agency)



Booklet 4:  
territorial  
sequences

Booklet 5:  
imagine a  
developmen  
t strategy for  
the ring road



## 8 raisons d'adorer la rocade de Bordeaux



La traversée du lac par la rocade (capture d'écran/e.toile prod)

**[+ Vidéo] Le plus long périphérique de France est l'objet d'une instructive exposition de l'a'urba. Fruit des études menées par l'agence d'urbanisme de l'agglomération bordelaise, elle aborde les enjeux de cette voirie mal-aimée, et donne des pistes pour la réinventer.**

Ruineuse, polluante, bruyante, congestionnée, infernale... Que l'on soit pro ou anti bagnole, la rocade bordelaise et ses 226000 déplacements par jour, est le plus souvent objet de quolibets de la part des Bordelais.

« Pour les gens de la vraie vie, la rocade est vue comme une infrastructure qui ne fonctionne pas bien, toujours remplie de bouchons, rappelle Jean-Marc Offner, directeur de l'a'urba. Les urbanistes, eux, estiment que la voirie n'est pas un sujet très noble, ils préfèrent s'intéresser aux quartiers nouveaux ou

## 8 reasons to love the ring road



## The Bordeaux ring road: an anthropological exploration



**Subject of the workshop : What if we reprogram the ring road ?**

- How can we think about the future of this road infrastructure ?
- What will it look like in the post-oil era ?
- Will it play a positive role in the face of tomorrow's urban, societal and environmental challenges ?



*Subject of the workshop : What if we reprogram the ring road ?*

- If we imagine a more controlled and "cleaner" traffic, we may stop considering the ring road as an urban hell to be fled from to **perceive its potential** and consider it as a project site with **infinite possibilities**.
- What if the ring road turns into a **real metropolitan public space** by opening up to **other urban functions** ?
- What if this technical space that we are just walking through was transformed into a **large landscape that we look at, live in, visit and enjoy** ?



*Objectives of the workshop :*

- **Initiate an urban prospective work on the Bordeaux ring road :**
  - How to create a new imaginary of the ring road ?
  - How to invest, transform or divert this ring road ?
  - What new uses could be developed ?
- **It is an assumed exercise of utopian urbanism :** a factory of urban imaginations that should produce visions, dreams, from which the seeds of good ideas will perhaps germinate...





*Objectives of the workshop :*

- **The challenge is to imagine urban, architectural or artistic projects that explore the ring road's potential for evolution.**

Incredible, offbeat, poetic, unrealistic or very concrete projects, miniature or monumental, material or immaterial, ephemeral or perennial, short or long term...



*Exemples of possible paths to follow :*

- **The ring road as a metropolitan travelling**
- **The ring road as a giant art gallery**
- **The ring road as a highway wasteland to be reclaimed**
- **The ring road as a tourist destination**
- **Interchanges as places of exchange**
- **The banks as a hiking trail...**

*Bruit du frigo has imagined this workshop as a preparatory step towards the implementation, in 2023, of an artistic event dedicated to the ring road.*

*A festival of and on the ring road. The works resulting from the workshop will be likely to feed the contents and the artistic program of the festival and to be presented there.*

## Restitution :

- **Imagine a fictional narrative :**
  - Choose a period : today, 2050, 2070, 2100...
  - Find a starting point  
Example : « *We are in the year 2074. The Bordeaux ring road is no longer the urban motorway it was until the 2060s. The end of the oil era has completely transformed this urban infrastructure. It has become... ».*
  - And imagine the following...
- **Restitution format :**
  - **Slideshow** freely inspired by ©*Pechakucha* concept : 10 slides / 3min 20sec (20 sec/ slide). Texts, drawings, diagrams, photos, videos...



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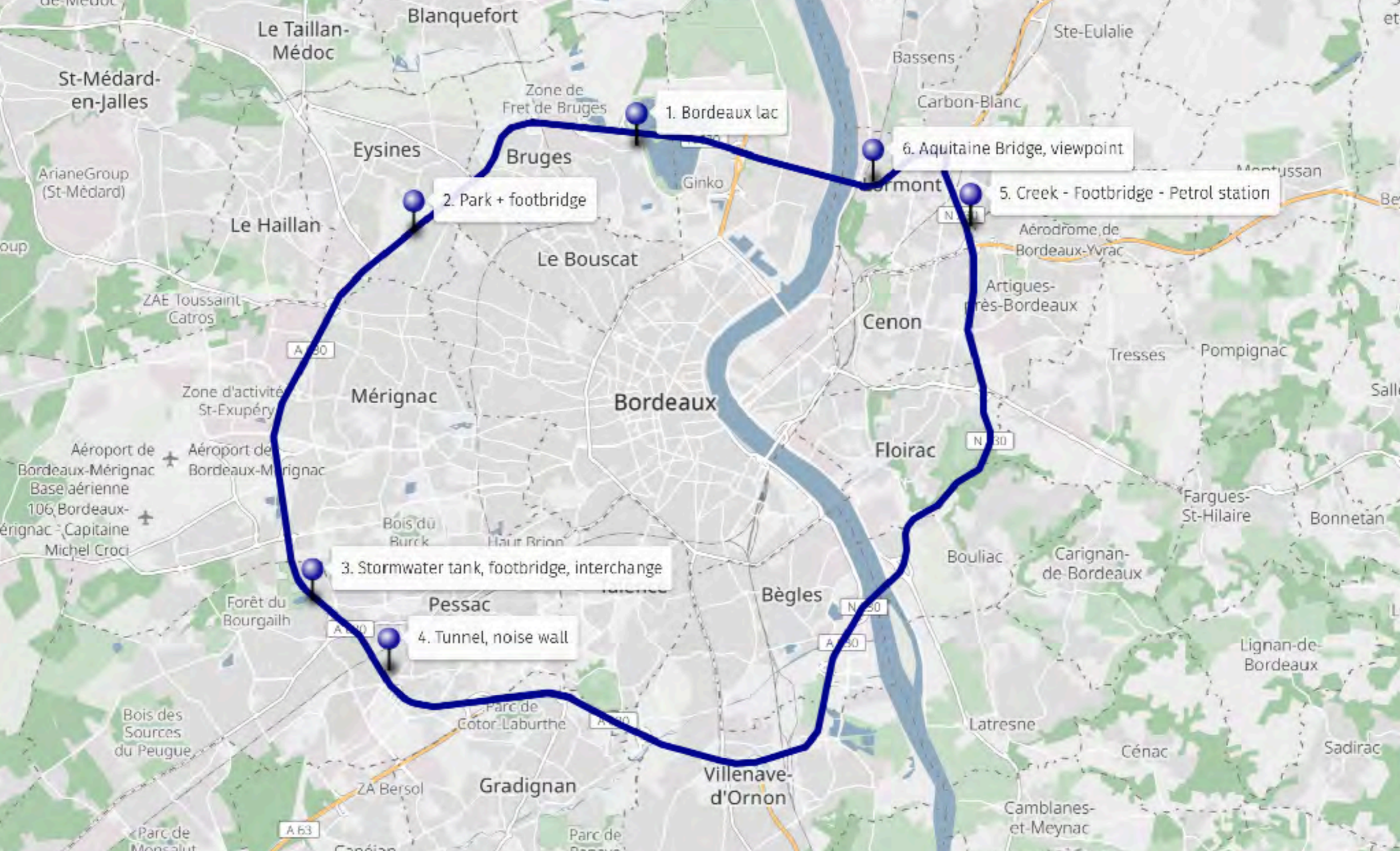
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