

BRUIT DU FRIGO



Présentation

Bruit du frigo is an urban creation collective founded in 1997, which gathers architects, artists, urban designers, mediators and builders.

Bruit du frigo creates artistic, participative and contextual projects on public space, combining urban installations, micro-architectures, collective actions and cultural events.

At the crossroads of art, territories and populations, our approach aims to promote the transition to sustainable, shared and welcoming cities, by proposing alternative ways of imagining and building our living environment and by exploring new forms of public space.

As pioneers of spaces, activators of uses, generators of urbanity, our urban prospective and citizen emulation tools are based on an offbeat, playful and poetic approach. They are deployed on a small and large scale, in an ephemeral or permanent way, based on a concrete immersion in reality and a particular attention to daily practices.

Bruit du frigo initiates its own projects and accompanies those carried out by public authorities, cultural and social structures or civil society. We are involved in urban transformation and spatial planning processes, cultural events or artistic events. Depending on the project, the collective works with other design teams : architects, urban designers, landscape architects, artists, engineers...

Can we imagine an alternative to urban planning, "made to last" ?

*An urbanism of prefiguration, which explores and tests possibilities,
A situational urbanism, which reveals and increases the poetic and use potential of spaces,
A laboratory urbanism, which focuses as much on the process as on the result,
A permissive urbanism, which offers a real place to the informal and the unexpected,
An activist urbanism, which encourages appropriation and self-construction initiatives,
A stimulating urbanism, which fights against the impoverishment of public space and withdrawal into oneself,
A transitional urbanism, towards a sustainable, shared and welcoming City...*

Creative City and desirable development, towards a cooperative and citizen urban fabric.

If the development of the democratic project remains an issue for our societies, then an increasing number of individuals should find the possibilities of having control over the permanent fabric of the world in which we live.

*The co-production of our common spaces requires the invention of innovative forms of cooperation between decision-makers, designers and users.
The cooperative urbanism means breaking with the domination of specialists and restoring the power and capa City to act to civil society. It implies building on the imagination and creativity of citizens and promoting collective dynamics.
Finally, it requires a rethinking of the possible role of architects as facilitators, companions in action, poetic agents and activists of everyday life.*

Team

Permanent team

- Yvan Detraz, architect, director / contact@bruitdufrigo.com
- Jeanette Ruggeri, chief administrative and financial officer / administration@bruitdufrigo.com
- Gwenaëlle Larvol, project manager / gwenaellelarvol@bruitdufrigo.com
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- Julie Bourigault, architect / mission@bruitdufrigo.com
- Alice Queva, architect / alicequeva@bruitdufrigo.com

Associated collaborators

- Hocine Aliouane-Shaw, architect, urban designer, teacher-researcher at the ENSAPBx
- Samuel Boche, builder, photographerr, video-maker
- Camille Florent, Landscape architect, builder
- Benjamin Frick, architect, builder
- Kuba Gorny, builder
- Caroline Granier, artist, cooker
- Anne Labroille, architect, urban designer
- Vincent Laval, artist, builder
- Boris Lhoumeau, builder
- Miguel Magalhães, architect, builder
- Florent Marvier, builder
- Cedric Menesguen, builder
- Dimitri Messu, architect, teacher, builder
- Mattia Paco Rizzi, architect, builder
- Anne-Cécile Paredes, artist, photographerr
- Yann Paul, builder
- Maddie Portonaro, architect, builder
- Baptiste Supan, builder
- Virginie Terroitin, architect
- Amaury Veillard, architect, builder

Conseil d'Administration

- Eric Chevance, President / eacher at the University Bordeaux 3
- Claudia Villar, Treasurer / Architect
- Jean-Philippe Lasfargues, Secretary / Director of the Bordeaux-North Social and Family Centre
- Gilles Goussin / Artist



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*Bruit du frigo is a founding member
of the Artistic and Cultural Factory POLA*



The Tourniscope

2019

Pau, Plein Ciel neighbourhood

Client : City of Pau

Team : Bruit du frigo

Missions Bruit du frigo : concertation • conception • construction



The Tourniscope is a playful and sensory space installed on the sandy ground of the former site of Pau Beach, next to the future urban micro-farm Terra Preta.

Two half circles face each other and respond to each other, creating a central space for free play and an open stage. On one side a red slope offers a sloping surface perfect for sliding and climbing. On the other side : a space for contemplation to observe the show that goes on around it. Red orifices come out of the seats and if you venture your ear or your mouth, you will have the opportunity to whisper sweet words, hear secrets, catch a scream, sing a melody...

The slender roof is the link between these two entities : it sets the rhythm and, beyond the generous shade it offers on this treeless land, its height sets a signal in the landscape and visually attracts the curious. Metal windmills are placed at the top of the poles, they turn when the wind is blowing enough and give the impression that the Tourniscope could almost take off.

Team : Bruit du frigo / **Graphism** : Formes Vives • Bon Pour 1 Tour

Artists : Benoit Grimalt • Pipocolor • Julie Chaffort • Jo Brouillon • Brigitte Comard • Camille Lavaud • Sophie Fougy

Funding : DRAC Nouvelle Aquitaine • CR Nouvelle Aquitaine • CD Gironde • Bordeaux Métropole • City of Bordeaux



La Mêlée (the Scrum) is a living, ephemeral artistic laboratory on the City.

Each year, La Mêlée invites through a theme to discover and experiment artistic and urban proposals that create a more flexible, more human and more shared City.

2019 : Rester groupé (Staying grouped)

The theme of the first edition of La Mêlée: Staying together, to express your points of view, share, create, stroll, look and do things differently together. Because unity is strength, the group becomes a lever for our thoughts and actions.

La Mêlée moves into the new premises of the Fabrique Pola of which Bruit du Frigo is a founding member. We have taken over the diffusion spaces of the factory to install a scenography, an exhibition, and to propose meetings...

14 days of programming, 287 m2 of exhibition and architectural installation. A lively scenography where one ventures as if on a journey punctuated by surprises, encounters and welcoming spaces. A scenography that you live in, that you occupy, where you feel at home. Here, we take our time. Time to have a drink, dance, have dinner and sleep.



The Lake Factory

2019

Casablanca, Morocco. El Oulfa neighbourhood

Client : French Institute of Morocco

Team : Bruit du frigo • French Institute of Morocco

Partners : Ecole d'Architecture et de Landscape de Bordeaux • Ecole d'Architecture de Casablanca

Missions Bruit du frigo : prefiguration • conception • participative building site



El Oulfa is a mainly residential area on the outskirts of Casablanca. The Al Firdaous square and the El Oulfa lake are two major public spaces of the district but their state of degradation strongly constrains their daily appropriation by the inhabitants. The lake, a real oasis in the heart of the City, is a former quarry transformed into a water reservoir. Urbanization has gradually come to surround it without integrating it into the district. Only a pedestrian path along the banks has been created. This nugget of nature is unfortunately very polluted. The square, a true urban centrality was equipped with many benches, which were very degraded. Far from being neglected, it is a lively and active crossroads, where people meet, children play and street sellers set up shop.

We propose to intervene in the form of a collective urban factory residence whose objective is to modestly engage in the concrete and symbolic reconquest of these spaces, through an in-situ action. This residence aims to create a collective and positive dynamic among the inhabitants and to make the public authorities aware of the interest and urgency to act on these spaces, in particular on the lake.

We set up an ephemeral workshop for the design and construction of urban furniture in Al Firdaous Square to explore the possibilities of using the square and the lakefront by equipping them with small temporary furniture, useful as poetic, collectively thought out and built. We decide to come without plans and gradually develop a furniture programme based on observations made in the field and the needs expressed by the inhabitants.

We organize a student workshop on the future of Lake El Oulfa in order to imagine the possible vocations of this extraordinary place on a larger scale. This workshop brings together architecture students from Casablanca, Bordeaux and Toulouse.



Suburban Shelters

2010-2019

Bordeaux Métropole

Client : Bordeaux Métropole

Team : Bruit du frigo • Zébra3

Artists : Stéphane Thidet • Fichtre • Lou-Andréa Lassalle • Studio Weave • Mrzyk & Moriceau • Les Frères Chapuisat

Missions Bruit du frigo : artistic direction • conception

The hammock, Bruit du frigo, Gradignan, 2012



The Cloud, Zébra3, Lormont, 2010



The Hollow trunk, Bruit du frigo, Pessac, 2013



A new type of public equipment for a new urban use

To improve our understanding of our cities, we have to venture out onto their pathway, into their hidden areas and their borders. Explore these unknown areas on foot. Stop. Spend the night. Bordeaux's suburban shelters offer 11 artistic observatories of a constantly moving metropolis, all of them connected together by a network of paths and back roads.

11 works of architecture that relate to their environment, that invite the walker, the resident, the visitor, to take a fresh look at the suburbs. To rediscover, step by step, the great outdoors that is on the City's doorstep, taking a contemporary and innovative stroll off the beaten track.

Extract from the book Les Refuges périurbains/Suburban Shelters. Editions Wild project and Bordeaux Métropole

The concept of a Suburban Shelter was imagined in 1999 by Yvan Detraz with the aim to enhance the suburban territory of the Bordeaux metropolis and to develop pedestrian itinerancy. The Common Land Trail of Greater Bordeaux, created by Bruit du frigo, is marked out by the 11 peri-urban refuges.

Since 2010, the Suburban Shelters project has been led by Bruit du frigo (project design, general and artistic direction), in collaboration with Zébra3 (artistic and technical direction / production).

It is supported and financed by Bordeaux Métropole, with the participation of the host municipalities (Ambares-et-Lagrave, Ambes, Bassens, Bègles, Bordeaux, Floirac, Gradignan, Le Haillan, Lormont, Pessac, Saint-Médard-en-Jalles).

The Shelters are free of charge and open from March 1st to November 30th. Comfort is basic and there is no water or electricity.

Suburban Walks

1999 - in progress

Multisites : Bordeaux, other cities

Client : Bruit du frigo

Team : Bruit du frigo



An extraordinary journey into the ordinariness of our contemporary cities

The Suburban Walks are exploratory walks through the outskirts of the cities. They cross and connect hybrid and fragmented landscapes, composed of housing estates, social housing complexes, old towns, expressways, industrial and commercial areas, car parks and electric City pylons, but also unexpected parks and gardens, forgotten forests, old paths and especially uncountable abandoned spaces where wild nature develops, out of sight. This diffuse and involuntary nature represents a tremendous potential for escape and resourcing, a kind of exoticism of proximity.

The suburbs, a land of adventure and exploration

The suburban area has developed to respond effectively to our modern needs for housing, travel, consumption and production.

The resulting chaotic urbanism is often considered useful but uninteresting, and above all devoid of the qualities that make up the City and the pleasures it provides.

However, the urban outskirts have richness to reveal, resources that could change our viewpoint and practices, and build a sense of suburbanity : a huge territory, a great diversity of landscapes, an unsuspected architectural heritage...

Could we not, from this point of view, consider the suburban area as a land of adventure and exploration, like the great natural spaces ? And imagine hiking in the outskirts as we do in the mountains or in the countryside ?

The suburbs offer a new hiking experience. The hybrid and eclectic nature of the territories crossed, where places, atmospheres and sounds follow one another like a continuous zapping, constantly stimulates our senses and gives the walk a new dynamic.

RV Pavillon

2019

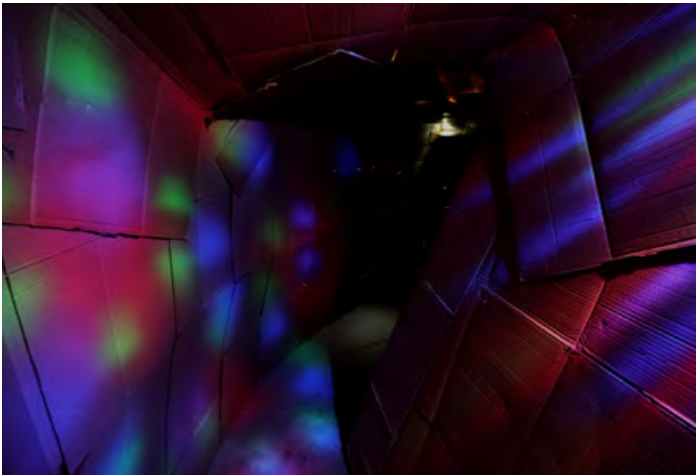
Bordeaux, Fabrique POLA

Client : fifib (Bordeaux International Film Festival)

Team : Bruit du frigo

Partners : Elise recyclage

Missions Bruit du frigo : conception • construction



Realization for the fifib, independent film festival of Bordeaux, of a scenography of access to the spaces of diffusion of films in virtual reality.

Before putting on the helmet and plunging into the virtual world, the spectator must first go through a very real space, a sort of tortuous and dark tunnel. The loss of reference caused by this conditioning prepares the spectator to live more intensely the experience of virtuality.

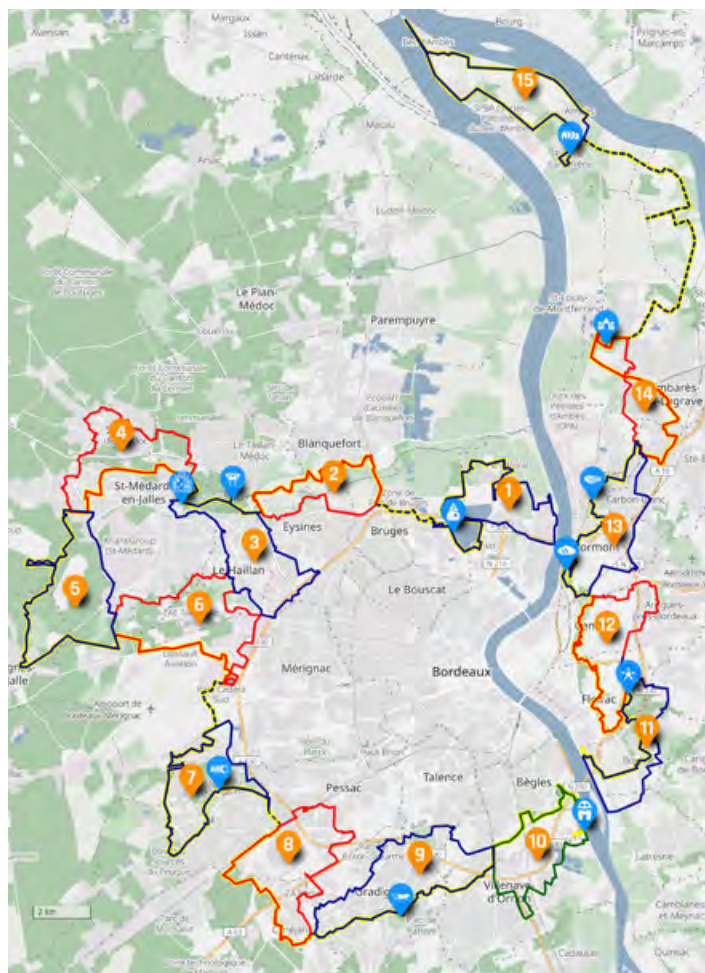


Bordeaux outskirts

Team : Bruit du frigo

Funding : Bordeaux Métropole • Région Nouvelle-Aquitaine

Missions Bruit du frigo : conception • organisation of hikes



The Common Lands Trail

300 km of routes / 15 one-day loops / 1 large loop of 170 km

The Suburban Walks are exploratory walks through the outskirts of the cities. They cross and connect hybrid and fragmented landscapes, composed of housing estates, social housing complexes, old towns, expressways, industrial and commercial areas, car parks and electric City pylons, but also unexpected parks and gardens, forgotten forests, old paths and especially uncountable abandoned spaces where wild nature develops, out of sight. This diffuse and involuntary nature represents a tremendous potential for escape and resourcing, a kind of exoticism of proximity.

The Common Lands Trail of Bordeaux is a member of the **Metropolitan Trails network** which includes the trails of Paris, Marseille, Bordeaux, Avignon, Milan, London, Cologne, Athens, Tunis, Istanbul and Boston.

« The Metropolitan Trails are public spaces of a new kind. Transport infrastructures, tourist facilities, off-wall cultural centres, citizen platforms, training areas... they allow us to rediscover our living spaces and to foster the emergence of a common culture. Urban hiking is a social phenomenon, a deep-rooted movement. Coming from the worlds of art and planning, it now interests a large public.

Metropolitan trails are an international innovation, born in France. »
www.metropolitantrails.org/

Station Mue

2018-2019

Lyon - Confluence

Client : SPL Lyon Confluence

Team : Base landscape (project leader) • Bruit du frigo • ON • B2S ingénierie

Partners : Oüesk • ENSAL • Loxia Socia • Pourquoi Pas! • Franëck

Missions Bruit du frigo : prefiguration • conception • construction • activation



La Station Mue (The Moulting Station) : an urban laboratory

A strange experimental station is set up in Lyon, in the south of the Confluence, in the future Champ neighbourhood, designed as an “inhabited forest”.

On a freshly landscaped plot of land, the Station Mue is deployed around an open-air architectural installation offering 750 m² of space to be colonized and fertilized.

A playful and relaxing space, a place for expression, consultation, support for citizen initiatives and urban innovation, the Station Mue is conceived as a pioneering base camp in a changing territory. Installed for a period of about 5 years, its vocation is to accompany the creation of the neighbourhood and to prefigure its singular identity.

The Station Mue Park

The Parc de la Station Mue is part of the 2nd phase of the Lyon Confluence urban project. The Champ, with a surface area of 5 hectares, will constitute a landscape that complements the highly urbanised and mineralised Confluence neighbourhood. The challenge is to design a landscaped unit where landscape of private blocks and landscape of public spaces are mutually thought out and without rupture. The idea is to develop in a wooded and inhabited park, structural equipment carrying influence and innovation, while highlighting the natural and historical heritage of the area.

The vegetal prefiguration of the Champ makes it possible to create a rapid change of image from the current site – mostly mineral due to its past industrial exploitation – to the image of a densely planted wooded park.



It was the discovery of the Maison et demi, a project carried out on the neighbouring campus of the University Bordeaux Montaigne, and the uses it allows, that decided the Student Life Office of the University of Bordeaux 1 to call on us. The project is to propose a new multifunctional outdoor space on the campus that can be adapted to the various uses of campus life.

A daily relaxation area for students, an exhibition and communication area, an event space as such or in connection with a large-scale event on campus, the Cabane (the Cabin) offers a permanent, generous, convivial, multiple, covered space open to all.

The Cabane has been co-financed in a very voluntary and eco-responsible way by the Student Life Office and the University of Bordeaux.

The Student Life Office, some student associations and groups have set up a communication campaign and strong actions in favour of energy savings in the buildings : lighting, heating, water use. These savings have been quantified by the University of Bordeaux, and the Student Life Office has made the collective choice to re-inject this available budget into the co-financing of a project serving the common good and the life of students on campus.



Team : Base landscape, (project leader) • Chloé Bodart Construire, architects • Bruit du frigo

Missions Bruit du frigo : prefiguration • conception • construction • activation



As part of the mission to develop the Eymet path and the future veterans' square in the Floirac riverside district, Bruit du frigo accompanies the BASE landscape agency in the prefiguration and appropriation of public spaces in the making. Our intervention is based on two key actions :

A participative building site for the construction of temporary installations along the Eymet path, allowing multi-purpose uses according to the desires expressed : games, relaxation, conviviality, contemplation :

Three "Totem" structures positioned in strategic locations to mark the entrances of the park.

Dotted furniture to punctuate the walk and offer different situations of appropriation of the site.

A festive event of conviviality to celebrate the end of the participatory building site and collectively prefigure the future veterans' square. This event was conceived in collaboration with the local actors and contributes to the dynamism and enhancement of the site. The event was born out of the inhabitants' desire to revitalize the town centre, to encourage the creation of convivial spaces and to liven up the future square.



Team : Bruit du frigo

Missions Bruit du frigo : gendered study • educational workshops • exhibition

OÙ SONT LES FILLES ?

Quand on compare les diagnostics projetés et les diagnostics sur site, on constate qu'il y a des ressentis qui sont différents de ce qui a été constaté en réalité

Les **FILLES** se projettent un peu partout dans la cour. Les 5èmes plus que les 4èmes. Mais quand elles **OBSERVENT** vraiment ce qui se passe dans la cour, elles constatent qu'elles sont présentes surtout aux **LISIÈRES**, les **BORDS**, les **COINS**, et autour des arbres entre les deux terrains de sport.



Les filles dans la cour - diagnostic observé -



La cour - diagnostic projeté -

Les **GARÇONS** eux aussi projettent les filles un peu partout dans la cour, sauf sur le terrain de foot pour les 4èmes. Et ils constatent ensuite, eux aussi, que les filles sont surtout aux lisières, sur les bords, dans les coins, et entre les deux terrains de sport.

LES RÉSULTATS DU SONDAGE DES GARÇONS

Les choix des garçons ont été plus diversifiés, et se sont portés sur des aménagements qui produisent des espaces **OUVERTS** (même si les espaces intimes restent présents), mais aussi des espaces colorés, **« RIGOLES »**, décatis.

Concernant les garçons, tous niveaux confondus les choix sont plus disparates. Les 4èmes/5èmes ont placé la famille d'usage du jeu en première position.

Les 4èmes/5èmes ont eux sélectionné des usages plus **« COOL »**, avec le chill et le sport mais sur un usage de **SPORT URBAIN**. On note aussi une attention à la mise en **COULEUR** et à la **VEGETALISATION** de la cour.

Le TOP 3 des garçons



LA CATÉGORIE «COOL»



LA CATÉGORIE «JEUX»



LA CATÉGORIE «SPORT»

In response to the interest of two teachers from the Collège Henri Brisson to initiate a reflection on the (in)equal use of the schoolyard between girls and boys, we developed a prospective diagnostic project on the use of the schoolyard according to a gendered approach.

This project involved a 6th and a 4th grade class, which themselves involved a 5th and a 3rd grade class.

An initial diagnosis enabled the mapping of the different areas of the schoolyard, the different types of uses associated with these areas, and the place of girls and boys according to the areas and uses. This diagnosis was supplemented by an on-site diagnosis, in order to check whether the children's representations were corroborated by the on-site observation.

Based on the students' very negative apprehension of the schoolyard, we tried to determine the types of uses or development that could improve the quality of this central space of college life in order to make it a place of pleasure and fulfillment.

Based on this program of uses, we illustrated each use theme with existing projects. The children chose the images that corresponded to their aspirations from this repertoire, allowing us to establish a ranking of the most popular designs according to gender and age.

In order to share all the results with all the users of the college and to extend the debate on the issue of equity of space between girls and boys, we have designed an exhibition explaining both the process and the subject. This exhibition has been designed to be playful, attractive, and readable for adolescents. It was presented in the college for 4 months.



Invisible Garden

2017-2019

Pau - Saragosse neighbourhood

Client : City of Pau

Team : Base landscape (project leader) • Bruit du frigo • SCE, ingénierie

Partners : Soia • Bon pour 1 tour

Missions Bruit du frigo : prefiguration • conception • participative building site • activation



Reveal an invisible garden

In the framework of the redevelopment of public spaces in the Zaragoza neighbourhood, Bruit du frigo accompanies the landscape agency Base and the City of Pau in setting up a dynamic participatory process.

The Invisible Garden responds to the ambition to reconnect and revitalize the various parks located behind buildings in order to initiate a mobility phenomenon in the neighbourhood and to prefigure the future Linear Garden (future green corridor linking the green blocks of the neighbourhood from East to West).

Initiate the appropriation of the place

The Invisible Garden has taken shape through the creation of six temporary installations and a graphic path running from Cours Lyautey to Avenue de Buros. These Installations are the result of a series of walking workshops with local residents and actors.

Each structure is reversible and compiles a variety of uses in order to respond as closely as possible to the requests expressed while taking into account the landscape context in which it is installed. These installations generate a path punctuating the whole Invisible Garden and participate in the vitalisation of the sites through the uses they propose.

Realized within the framework of participative building sites, the ephemeral installations were born from a collective work thus participating in the appropriation of the green spaces of the neighbourhood

The Fishery

2019

Nantes Island

Client : Samoa

Team : Base landscape, (project leader) • Bruit du frigo • Safège Ingénierie

Partners : Estuarium, Appelle moi Papa

Missions Bruit du frigo : concertation • conception



La Pêcherie (the fishery) is a unique and original creation, designed as part of the development project for the northern banks of the Nantes island, imagined by Base Landscape.

This micro urban facility is the result of a combination of desires and ideas expressed by residents and associations during workshops held between 2014 and 2016 to reconnect with the Loire River, outdoor classrooms, contemplating the fauna and flora, learning about the natural phenomena of the river, improvising shows, taking a nap, fishing...

Free of access, this hybrid object offers a multitude of uses and appropriations, as close as possible to water.

It completes the developments proposed in the riverbank project : a belvedere / guinguette, a skate park, a parkour area, contemplation platforms, playgrounds...



The Mont Blandan

2019

Lyon - Blandan Park

Client : Grand Lyon

Team : Base landscape, (project leader) • Bruit du frigo

Partners : Ecole de Condé (design)

Missions Bruit du frigo : concertation • conception • construction



As part of the Blandan Park development project, carried out by the Base Landscape studio, the Grand-Lyon wished to engage in an innovative participative approach around the construction of creative urban furniture.

This furniture was designed in partnership with the design section of the Ecole de Condé, which is adjacent to the park.

On the border between a sculptural object and a microstructure, the Mont Blandan stands out from the horizon and offers the visitor its mountainous silhouette, a nod to the Mont Blanc that can be seen in good weather. One climbs up to observe the spectacle of skaters and sportsmen below the ramparts, one lies down there to rest, leaning on its multiple sloping sides.



Collectif Ceinturama : Bruit du frigo, (project leader) • Anne Labroille, architect urbanist • Wagon Landscaping • Laurent Becker, engineer.

Missions Bruit du frigo : co-conception • co-construction • activation



Reclaiming the Petite Ceinture (Little Belt)

In the perspective of the opening and development of the Petite Ceinture, the City of Paris wished to engage in a prospective and collaborative work with the inhabitants and associations, on the possible uses of this former railway line surrounding Paris. 3 multidisciplinary collectives (architects, urban designers, landscapers, mediators, sociologists, builders...) were commissioned to set up a co-design and co-construction process. For 18 months, in the 12th and 20th districts, the Ceinturama collective imagined projects and collaborative actions aimed at experimenting and prefiguring possible uses and developments on this exceptional site, around various themes : urban agriculture, soft mobility, leisure, sports, culture...

In the 12th arrondissement, on a 1.7 km section open since the summer of 2019, we have run a series of exploratory walks on this future promenade, inviting various groups (neighbourhood councils, women, seniors, schools and activity centres, people with disabilities, gardeners, residents and the curious, etc.) to discover the place and imagine ways to occupy it. Installations punctuating the future route have been created as part of building sites open to the public : elements of furniture and signage giving walkers information about the route, the history of the place and its biodiversity.

In the 20th arrondissement, at the former Ménilmontant train station, workshops conducted with the inhabitants, associations and actors of the district made it possible to question the programming of the place and to define a development sketch. The station, which has been open to the public since November 2018, offers light and reversible facilities, accompanied by planting and sowing of plants already found in the Little Belt.



Team : Bruit du frigo

Partners : Collectif Genre, Harri Cature

Missions Bruit du frigo : Diagnostic and territory forecasting • activation



We have been commissioned by the Community of Montesquieu Municipalities to work on the Territorial Contract for Artistic and Cultural Education COTEAC : a 3-year programme of artistic and cultural actions benefiting school, after-school and youth structures.

The Tourbus-Landscaping project is aimed at teenagers, specifically 13-18 year olds. The idea is to question them on their perception and practices of the territory according to 2 themes : travel and landscape.

We want to know and understand the means they have or request to move around, the difficulties they encounter, the reasons for their mobility : friends, sport, family, conveniences... ? We want to know the way they look at their environment, their daily landscapes and their activities. Do they consider their territory as urban or rural, do they feel disinterested or on the contrary curious ? We want to know what they have identified about their territory, and what more they would like to find there.

We propose different offbeat and playful experiences that combine performances, games and workshops. We produce utopian photomontages inspired by the ideas and desires collected. The restitution of this work, in the form of an exhibition, took place during a festive and musical evening animated with our accomplices the Collectif Genre, in the presence of the young participants.



J'peux pas j'ai chantier !

2016-2018

Dax - Cuyes neighbourhood

Client : City of Dax

Team : Bruit du frigo (project leader) • Hocine Aliouane-Shaw, urbanist • Trouillot Hermel landscape • IMS Bureau d'étude

Missions Bruit du frigo : concertation • co-conception • participative building site



J'peux pas j'ai chantier ! (I can't, I've got a building site !)

After an initial consultation phase in 2013 which led to the definition of the guide plan for the neighbourhood's public spaces, Bruit du frigo was selected with the same partners for the operational phase of the project.

We propose to work according to the principle of 1st and 2nd building sites, a concept inspired by the architect Nicolas Soulier.

The 1st building sites correspond to the structural works: roads, parking, technical networks, plantations, lighting...

The 2nd worksites refer to the lighter, user-friendly facilities, such as furniture and micro-development, which can be the subject of the involvement of inhabitants and users in their definition, construction and animation.

Our intervention, based on the work schedule of the 1st building sites (end 2016 to early 2020), consists in setting up a participative process to involve the inhabitants on the 2nd building sites, while ensuring the coherence of the overall plan.

We alternate during 2 years and a half, co-design workshops and participative building sites, identifying beforehand with the inhabitants the strategic spaces to be equipped and the needs in terms of uses.

This progressive and iterative work over the long term has made it possible, through exchanges with the inhabitants, to adjust the first building sites and to adapt the overall project as best as possible to the evolution of practices and needs in the neighbourhood.

Main realisations : micro lounges at the foot of buildings to make these everyday spaces comfortable, welcoming and facilitate meetings between neighbours, a covered hall in the heart of the neighbourhood with a barbecue, playful and sporty furniture and generous tables, relooking of the nursery school square.

The House and a half

2018

Pessac, campus

Client : University Bordeaux Montaigne

Team : Bruit du frigo • Dimitri Messu, architect

Partners : Elise recyclage

Missions Bruit du frigo : concertation • conception • construction • activation

© Sébastien Normand



How to make the campus a place to live ?

How to make it a place linked to daily life, that can combine learning and social life, that can also allow new forms of teaching ? How can we compensate for poverty and the lack of common spaces ? How can we make the outside spaces alive and connected ? How can we create common ?

The House and a Half (La Maison et demi), a test place for common uses

After an initial diagnosis carried out with the student associations of Bordeaux Montaigne University, we imagined the House and a half, an open and covered space, installed on a central area, a signal place from which we set up 4 thematic days whose objectives were to question the students on the way they live their campus, as well as on the uses that could contribute to make the campus a real place to live.

4 days of experiments

How can we eat, how can we eat better, together ? How to meet and relax outside of class? In which existing spaces or spaces to be imagined ? How to connect the campus to the City around it ? How to make this place a place that lives outside of teaching while being open to the urban space in which it is embedded ? How can we infuse use into some neglected but remarkable spaces ? How to connect the spaces of the campus to each other and get out of a practice of fragmentation ?

These are all questions that we discussed during 4 days of activation and thematic prefiguration during which we proposed activities around the meal, leisure, relaxation, culture and exploration of the campus. These days allowed us to test possible uses, and to question students about their desires and needs, about their conception of what would give the campus this capa City for daily life, to take a new look at a space on which it is possible to find its capa City to project itself. Designed to last only a year, the House and a half is still on site, and is fully playing its role as a common space.

Convoi exceptionnel

2016-2018

Bordeaux, Sainte-Foy-la-Grande, La Rochelle, Hendaye

Client : Bruit du frigo

Team : Bruit du frigo / **Graphism** : Bon pour 1 Tour • Franěk

Artists : Benoit Grimalt • Pipocolor • Julie Chaffort • Jo Brouillon • Brigitte Comard • Camille Lavaud • Sophie Fougy

Funding : DRAC Nouvelle Aquitaine • CGET • Conseil D partemental de Gironde • IDDAC, City of Bordeaux • ECLA



Convoi exceptionnel (Exceptional convoy) is the unique framework of an artist's residency combined with a social experimentation project.

Imagine a group composed of artists and inhabitants, sharing two weekends, to live together an extraordinary journey. A collective expedition, not very far from their homes, a trip to shift the focus on our daily lives, on what surrounds us.

The approach

Convoi exceptionnel was born from the desire to invent a framework for itinerant artistic creation closely linked to the territory it crosses, lived through the prism of a human adventure. A contextual approach inscribed on a territory whose contours are drawn by the individual and collective perception of the participants.

The journey

Convoi exceptionnel brings together two groups of people, 2 territories and 3 artists. They don't know each other, they have probably never visited the other territory, but together they will invite each other to discover it.

Each participant, just like the greeters, makes discover a place or a singular person of his neighbourhood. Each group is in turn host and visitor for a weekend.

From these journeys, the Artists produce works presented during collective exhibitions : illustrations, drawings, videos, texts, objects, installations...

Le Casse-Têt

2016-2018

Perpignan - Berges de la Têt

Client : Perpignan Méditerranée Métropole

Team : Base landscape, (project leader) • Tecta ingénierie • Eodd environnement • Bruit du frigo • Franck Tallon, Graphism

Partners : The George Tremblay Show, artistic performance.

Missions Bruit du frigo : prefiguration • conception • construction



Le Casse-Têt : a micro-landscape to explore

For the second edition of On a marché sur la Têt, an event to promote the banks of the river Têt project, we propose an ephemeral installation in kit form : the Casse-Têt.

The aim is to prefigure the furniture that will mark out the future 27 km trail between St Féliu d'Avall and Canet-en-Roussillon. Inviting curiosity, play and relaxation, the Casse-Têt is a micro-landscape to be discovered and explored ; alternately public bench, playground, signal tower, rest area or even dance floor or stage.

Following the event, the pieces of this kind of puzzle, conceived as a collection of micro-architectures, are disassembled and disseminated on 3 municipalities in order to continue the experimentation during the summer and to reinforce the appropriation of the project by the inhabitants.

The artists of The George Tremblay Show propose "Cours du soir", a four-part serial performance. Each day at 8pm during the event, a couple takes place on the installation and creates poetic and humoristic moments, inspired by the four dimensions of the river banks: length, width, height and time. By actively involving the public in this performance, these moments build an offbeat vision of the banks of the Têt.

Co-production : Bruit du frigo • Bureau des Guides du GR2013

Guest artists : Mathias Poisson • Laurent Petit • Robin Decourcy • La Folie kilomètre



AtTEnTIOn à La mArcHE !

First Summer University of the Experimental Walk around Suburban Shelters

Bruit du frigo and the Guide Bureau of the GR2013 (Marseille) are joining forces to offer the First Summer University of Experimental hikes.

Extreme sport ? Philosophical quest ? Orienteering race ? Neo-Chamonic initiation ? Sociological exploration ? Dreamlike walk ? Sensory path ?

Hiking is nowadays in full mutation and the 30 kilometre study trip that awaits you will allow us to explore all kinds of trails at the risk of seeing them intermingle...

Between Treck, theatre, performance, dance and architecture, a guided and scenographed walk by walking artists.



Super Fort !

2017

La Havre, Fort de Tourneville

Client : Association Fort! • Un été au Havre

Team : Bruit du frigo

Missions Bruit du frigo : concertation • conception • construction



Super Fort ! est un espace d'hospitalité et de convivialité au coeur du Fort de Tourneville, sur les hauteurs du Havre, pour les travailleurs et usagers de ce lieu culturel ainsi que pour les habitants du quartier. Pensé comme une plateforme ouverte, couverte et en libre accès, cet espace de 130m2 combine, outre le bureau pour l'association Fort!, une halle, un espace pour se réunir, un gradinage ludique, une cabane-belvédère et une cuisine d'été autour d'un four à pain, l'ensemble étant unifié et abrité par une grande couverture anguleuse mixant bois et polycarbonate.

La programmation hybride du projet est le fruit d'une concertation menée auprès des usagers du forts et des voisins.

Ce lieu « couteau suisse » se veut un coeur actif du fort, ouvert sur quartier et la ville. Un lieu d'appropriation libre et de rencontre au quotidien (repas du midi, réunions, lieu de travail, espace d'attente et de détente, point de rdv et d'information...) et un support, un outil pour des petits événements culturels, festifs, culinaires, improvisés ou programmés.

En un mot, Super Fort! incarne l'ouverture du Fort sur son territoire proche et plus lointain, il offre un espace propice à faire émerger des façons de vivre la ville, amicales, conviviales et surtout créatives, afin de nous donner le goût de recréer nos quotidiens...

The Ayoudin

2016-2017

Houdain - La plaine, fosse 7

Client : Labanque, art center of Béthune

Team : Bruit du frigo • Guillaumit, illustrating artist

Missions Bruit du frigo : concertation • co-conception • construction

©Guillaumit



The ghosts of the mine

A former mining site located in the heart of the neighbourhood. Of its past only remains the entrance of the shaft, materialized by a banal manhole cover. The pithead structure has been destroyed and there is no indication of the intense activity that reigned there until the 50's. This vast empty space, out of time, has the qualities and potential to become the major public space of the neighbourhood and its surroundings, a place of escape, leisure and sharing

The Ayoudin, Guardian of the Plain

We propose to initiate a process of reconquest of the Plain by creating the myth of a benevolent creature. After a step of consultation on the development of the Plain and the imaginary that could be projected there, we have with the participation of the artist Guillaumit conceived the Ayoudin. Following our intervention, the Municipality, aware of the natural and historical heritage that this site offers, has set up a consultation with the inhabitants in order to define the developments to be carried out on this park in progress. The Ayoudin is the first stone of a vast project that will be carried out in the years to come.

What is this creature, as it emerged from the bowels of the Earth ? Is it a chimera, a bloodthirsty monster or a benevolent creature ? Buried underground for too many years, the Ayoudin, a mining mythology, leaves the obscure depths to come and reconquer the Plain and take up residence there as a benevolent Guardian. Partly underground, his body embodies the historical past of Pit 7, with a keen eye to the future. His mouth, inspired by the local industrial architecture, welcomes the most daring. He stretches out his body to offer a resting space to his visitors. With his upright back, he invites visitors to play as well as to relax. It softens its claws to make a bench and spreads its back like a picnic area.

The Ayoudin returns to his land and invites us to reconquer a park in process of development, a history and a collective imagination.



The Summit of Glory

2017

Marseille, Henri Fabre Park

Client : Mondes Communes, L'Entorse

Team : Bruit du frigo

Missions Bruit du frigo : conception • construction



On the occasion of Marseille-Provence European Capital of Sport, Bruit du frigo is taking up the challenge of "Un Air de Jeu" to enable the general public to meet contemporary art, by taking up the game of... sport ! A great opportunity to create a work that is usable and appropriate, halfway between sculpture and urban furniture.

Between sculpture and street furniture

The Glory Summit offers a simple and identifiable form, echoing the sporting references of the prize list and the stands. The podium is the symbol of the sports competition that distinguishes the first three participants. If we multiply the number of tiers, we are approaching a competition where all the participants would have their share of glory, to the point of making a mountain out of a mountain ! This ironic sculpture allows the winners to celebrate their victory as much as it allows them to do step exercises or play at climbing to the top of the glory or to be the fans sitting on a multi-directional mini-tribune.

This multiplied podium becomes the place where one can imagine absurd contests, declaim poems, or even realize artistic performances.

Turning these iconic images of sport into mockery is a way of inviting people to take part in an offbeat sporting activity. This sculptural furniture then becomes a support for the imagination, to accommodate improvised forms of appropriation. If the form is created to be the theatre of daily actions, it can also lend itself to the game of hosting artistic performances on different occasions.



Expedition around the middle

2016

Saint-Médard-en-jalles

Client : FAI-AR

Team : Bruit du frigo • Dimitri Messu, architect

Partners : City of Saint-Médard-en-Jalles, association Village Expo

Missions Bruit du frigo : design and animation of the Laboratory



Expedition around the middle (Expédition autour du milieu) : a suburban housing estate transformed into an ephemeral artistic laboratory !

18 FAI-AR apprentice artists in immersion in Saint-Médard-en-Jalles, a town on the outskirts of Bordeaux.

This laboratory brought together 18 apprentices from the FAI-AR (School of Street Arts, in Marseille) for 12 days of creation in St-Médard-en-Jalles in the Bordeaux metropolis, more precisely at Villagexpo, an experimental suburban housing estate dating from the 1960s.

The subject : Creating in a suburban environment.

The objective : to counter the often negative vision associated with this urbanism and reveal the qualities and artistic potential of these territories. Imagine a contextual creation to be experimented during the laboratory.

The conditions : total immersion in a suburban environment : inaugural 2-day trek with bivouac to reach the destination, workshops at Villagexpo, lunches at the municipal canteen, overnight stays in a Formule1 hotel...

The Laboratory concluded with a public restitution bringing together the various proposals of the apprentices : performances in private gardens or on rooftops, inventory of artificial fauna, creation of a micro-counter for street bowlers, tours of a car alarm clock to the sounds of a playlist provided by the inhabitants...



Team : Base landscape, (project leader) • Tecta ingénierie • Eodd environnement • Bruit du frigo • Franck Tallon, Graphism

Artistic programming : The George Tremblay Show • Diane Berg • Olivier Crouzel • Institut Jean Vigo

Missions Bruit du frigo : prefiguration • conception • construction • activation



On a marché sur la Têt is an event of prefiguration of the developments of the banks of the Têt, river which crosses the urban area of Perpignan proposing :

- A two-day walking expedition to explore the Têt and its surroundings...
- A bivouac, an ephemeral, festive and convivial place of exhibition on the banks of the river in Perpignan.

The expedition :

During two days, we proposed an artistic program as well as an exploratory hike. Following the river as closely as possible from Saint-Félic d'Avall to Canet-en-Roussillon, this collective hike offered a unique immersive experience to discover the site under development. 200 participants discovered the natural and heritage riches that make up this now little-known landscape.

The bivouac :

In order to make the inhabitants of the area aware of this new emerging public space, we have designed and produced a temporary installation prefiguring the uses that will eventually be able to mark out the whole of the River and presenting the project currently being designed by the Landscape Architecture studio Base.

Artistic programming :

- Diane Berg : "On a marché sur la Têt", Exploratory Map
- Olivier Crouzel : "Dans la Têt", vidéo Installation
- The George Tremblay Show : "Sud", Performance
- Institut Jean Vigo : "Mémoires de la Têt", Amateur archive films



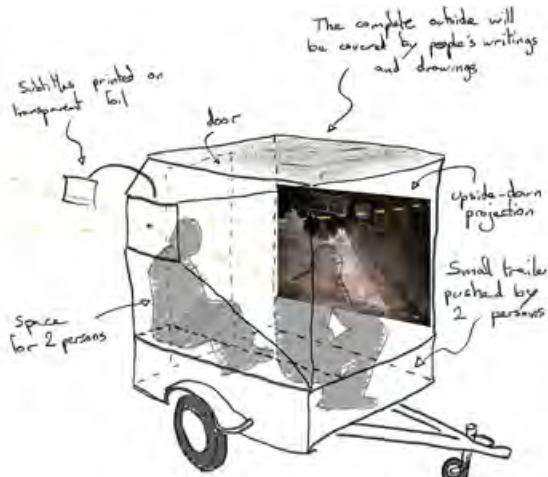
Team : Bruit du frigo

Missions Bruit du frigo : conception • construction • activation



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The Pinhole

In the 4th century B.C., the Greek mathematician and philosopher Aristotle was the first to observe a simple optical phenomenon, the pinhole camera : when daylight is filtered through a small hole in a room plunged into darkness, it projects on the opposite wall an inverted image of the scene in front of the opening. Since then, the technique has made its way into photography and then into cinema.

Die Welt steht Kopf – The World Upside Down

Bruit du Frigo built and activated a low-tech live-cinema wagon in Leipzig-Grünau in the context of the festival Raster:Beton. Based on the principle of the pinhole camera (a box with a hole), this camera obscura projects the outside world upside down on a screen. It is composed by an old trailer that has been adapted and a wooden box on it, built from theater sets.

This mobile micro-cinema room projects without the need for technical means the landscape scrolling outside. Two people comfortably installed on their cinema seats, popcorn in hand, observe the reality staged by a traveling along a route through the neighborhood, different orientations of projections, sounds chosen in real time and diffused inside the cabin. By freeing them from the routine, "Kino Tour" allows the spectators to step back and see with a new eye the details of an apparent banality.

The international art and architecture festival Raster:Beton

highlights the large Grünau ensemble, built in the former East Germany in the 1970s and 1980s, and questions it through art projects, debates, exhibitions, wanderings and projections.



©Samuel Boche

The Wrapped Visitor

2016

Lons-le-Saunier

Client : La Maison de la vache qui rit

Team : Bruit du frigo

Partenaire : Micha Deridder, artist, stylist

Missions Bruit du frigo : conception • construction



The Wrapped Visitor (Le Visiteur emballé)

By associating Bruit du frigo and the fashion designer Micha Deridder, La Maison de La vache qui rit proposes to discover packaging from a completely different perspective. In collaboration with the Bel Group's packaging development department, the artists propose participatory systems that allow visitors to follow an exhibition tour in which discovery comes through experimentation. Inspired by the atmosphere of Charlie and the chocolate factory, we want to create a playful place where adults and children, locals and tourists alike, can understand the packaging manufacturing process but also play with, create, fold, engrave and guess. Wax, stamps, dresses, lampshades, origami,... Enough to fill this space with use and life.



The Murolympic Games

2015-2016

Les Mureaux

Client : Sem 92 • City of Mureaux

Team : Bruit du frigo (project leader), Base landscape

Partenaire : Pipocolor, illustrator

Missions Bruit du frigo : concertation • conception • construction • activation



The Murolympics Games to define the future play and sports installations of the future Molière Park.

Our mission is to lead a participative process to define the programming of the play and sports installations of the future Molière Park, a linear area of 7.5 hectares.

The Base Landscape architecture studio is in charge of carrying out a preliminary diagnosis of the existing equipment and drawing up the future programme on the basis of the conclusions of the participatory process.

Sweat and ideas !

We propose to create an original event to mobilize and consult the population : the Murolympic Games.

These unusual games took place on the future Molière Park, which is still under construction. It was an opportunity to reveal this new public space and to propose a 2.5 hour journey alternating sports, imagination, construction and selfies events.

OSweat and ideas !pen to all generations, the Games offer teams of 4 people the opportunity to compete for the Murolympics trophy in 5 categories : children, adolescents, adults, seniors and families.

This festive event to collect ideas has been complemented by workshops and meetings with local associations to refine and clarify expectations and needs.



The Tube

2016

Cenon, Estacade SNCF

Client : SNCF Réseau

Team : Bruit du frigo

Guest artists : Gusto, Graphism • Olivier Crouzel, video • Eric Blossé, light • Vincent Laval, installation

Missions Bruit du frigo : co-conception • construction • activation • studies

©Christophe Goussard



The Tube, the amusement park of which you are the hero...

The Tube is an urban experimentation, an ephemeral installation designed for an unusual place. A new urban amusement park in Cenon in the heart of the Estacade (the underside of a railway bridge). A 200 m circuit to be lived intensely !

Invited by SNCF Réseau to imagine and reveal the potential of a railway structure as a public space, we propose, in collaboration with local residents and associations, a specific installation to be experimented with during a two-day event. A high point dedicated to the creation of a new identity for the neighbourhood : an amusement park to be explored, tested, remodelled in order to continue the reflection and collectively write the future of the Estacade.

Like an adventure circuit in which you can let yourself be surprised, enjoy yourself, let yourself be overcome by emotion, surpass yourself, discover..., the Tube plays with scales of size, diverts the railway presence below the rails and creates a circuit of activities that links, like a red thread, the developments and uses in the making.

Fairground attractions, playgrounds, skateboarding modules, the world's smallest stadium, a jumble of bubbling ideas, visual installations, loops and skids, an unusual crossing to test and invent a future at the Estacade.

The Tube is an exploratory step implemented as part of a broader mission of consultation on the possible uses of the Estacade. With the objectives of answering the needs of the neighbourhood in terms of urban amenities, revealing the Estacade to the public and continuing the reflection on uses with as many people as possible.

Place de la laïcité

2016

Paris 15e, Quai André Citroën

Client : City of Paris

Team : Bruit du frigo ((project leader)) • Anne Labroille, architect, urbanist • Laurent Becker, engineer

Partners : Ecole du Breuil • Ecole Estienne • Master médiation urbaine de l'Université Paris 1 Panthéon Sorbonne

Missions Bruit du frigo : concertation • conception



La Place de la Laïcité (square of secularism) in the 15th arrondissement of Paris, located at the entrance to the Parc André Citroën, is a public space “wedged” between the RER C train tracks that run along the Seine and the Canal+ TV building. It partly covers the expressway hopper on the Quai André Citroën.

This isolated space, in bad condition, offers at first sight few resources to make it a common and shared place, echoing the values of secularism.

However, this is the challenge : to transform this anonymous place into a support for collective life and activities carried out with local associations.

The challenge consists in combining the constraints of the place (obsolete equipment and consequent dimensions, a square cut off from the neighbourhood’s living spaces, noise pollution from the four-lane road) and its potential (proximity to a dense residential area, rich associative network, transitional passage to the Citroën Park, proximity to the banks of the Seine), in order to imagine daily uses and events.

We propose to build a structure at the back of the square to screen the noise and visual nuisance of the 4 lanes. This arch-shaped hybrid equipment combines a stage, an expression wall, a large table, a tree, planters and a small storage room.

Small furniture (deckchairs, tables, tree boxes) arranged more freely on the square completes the structure for more individual and spontaneous appropriations.

Green Paradise Garden

2016

La Rochelle, Mireuil neighbourhood

Client : Centre Socio-Culturel Le Pertuis

Team : Bruit du frigo

Missions Bruit du frigo : concertation • co-conception • participative building site



From an social integration garden to a self-constructed public garden

The Green Paradise is a shared and social inclusion garden managed by the Centre Socio-Culturel Le Pertuis. The Garden is very much used but its development is strongly limited by a lack of equipment.

For a few years now, the Centre has wanted to turn this shared garden into a real public garden, open to the inhabitants of the neighbourhood and better adapted to the practice of gardening. After having developed, without success, a project of permanent equipment requiring a significant investment by the City, it decided to change its strategy and to undertake a transitional and demonstrative project in self-construction.

The strategy consists in creating light structures to rapidly improve the image and use of the garden, to raise the awareness of the municipality and to prefigure possible more sustainable constructions in the future.

The Centre asks us to accompany them in this human and constructive adventure. We organize several workshops with gardeners and current and potential users of the garden (kindergarten, nursery assistants, teenagers, families...) to elaborate a functional and architectural program.

A covered hall : collective space with kitchen, cloakroom and tool storage areas.

An early childhood area : an educational and sensory awakening space for nurseries and childminders.

A lounge for teenagers : a space for relaxation and rest.

Micro lounges : small sheltered modules for the gardeners.

On the basis of this precise programme, we propose sketches. Once the plans have been validated, we launch the participative building site. It will take three weeks to build all the planned facilities, with the active participation of many volunteers.

I.Boat Beach

2016

Bordeaux, Bassins à flot

Client : I.Boat

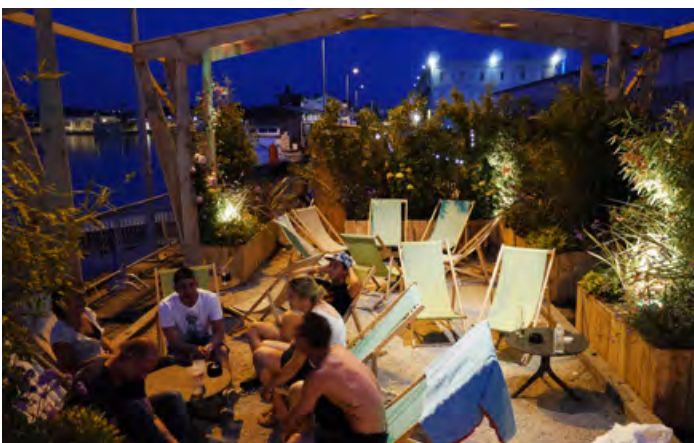
Team : Bruit du frigo • Medhi Beneitez, illustrator

Missions Bruit du frigo : conception • conception



La Plage is an ephemeral outdoor installation created for the I.boat, a boat-restaurant-concert hall docked in the basins afloat, in the north of Bordeaux.

Inspired by Jean Prouvé's naval architecture, the installation, La Plage offers a long covered bar inhabited by Mehdi Beneitez's animals, a skating dance floor, outdoor showers, all in a tropical atmosphere and a breathtaking view of the basins.



La Grand-Rue

2014-2015

Bordeaux, Belcier and Carl Vernet neighbourhoods

Client : Bruit du frigo

Team : Bruit du frigo

Artists : Marie Bouts • Anne de Sterk • Samuel Boche • Bruce Bégout • Diane Berg • Nous Sommes • Geneviève Rando

Funding : ACSE • DRAC Aquitaine • Conseil Régional Aquitaine • Conseil Général Gironde • City of Bordeaux



La Grand-Rue is a project of artistic and social experimentation, a laboratory that invents new forms of collaboration between artists, researchers and associative structures or companies, each of which has its own way of experiencing the street.

La Grand-Rue took place over two years in Belcier and Carl Vernet, two distinct neighbourhoods that were brought together under the Bordeaux Sud name, resulting in a change in their geography and identity, as well as their social classification. These two neighbourhoods are the subject of a vast urban project as part of the Euratlantic National Interest Operation.

The Grand-Rue project has forged links with local associative, educative and social forces. The first year was a step of meeting and beginning of collaboration. The second, a time to reveal and put into action the public space, guided by the theme of the Street.

In 2014, the Grand-Rue will take shape from the experiences of individuals and artists.

The Grand-Rue is above all a place of *compli City*, a collective project shared between the artists and associative structures or companies: the Centre d'animation Bordeaux Sud, Qui Concept, IPPO, the City's VSDL cleaning service, La Maison de Nolan, Astrolabe, Les Crabes and L'Accorderie de Bordeaux, La Poste, La SNCF, the Grand Belcier collective.

In 2015, the Grand-Rue will become a life-size street, the fruit of the ideas and projects of the artists and inhabitants involved since the beginning of the adventure. It is animated by artistic proposals and unusual uses during 15 days. Day and night, the public can live in it and make it come alive. The Grand-Rue becomes a festival, an urban stroll, a Ball and a Guinguette, an opportunity to take a fresh look at this changing neighbourhood.

Remarkable identities

2014

Nègrepelisse, Midi-Quercy region

Client : La Cuisine, Art and Design Centre

Team : Bruit du frigo

Missions Bruit du frigo : art residency



Remarkable identities : Combination of individuals to solve the identity equation of a territory

The Pays Midi-Quercy is made up of four communities of villages and 49,000 inhabitants. Its face is the expression of a multitude that each new arrival redraws the figure of this territory. We propose an action adapted to these plural, rich and extensive inhabited areas. An open process capable of welcoming these diversities in order to propose a vision, among others, of this living heritage which is constantly evolving. Questioning the microcosm of the family, returning to the smallest symbolic and physical space that gives substance to our identities.

What did we all have in common at the very beginning ? As complex as it may be, we all come from families. Our memories and children's games have contributed to the construction of the individuals we have become and therefore to the community in which we evolve. From this hypothesis we have chosen to make combinations of individuals to solve the identity equation of the Pays Midi-Quercy and to make: Remarkable Identities of this territory.



We imagined a card game of 7 fictitious families based on encounters with real individuals. Each card in the game is a micro-document and the reflection of these people who have given us time, who have opened the door to their home and their history. Each family photograph becomes an allegorical, funny and dynamic combination, a resource on this territory that plays with its qualities, its surprises and the antagonisms that forge our attachment to the places we live in. We propose to discover different readings and recomposed images of this territory.

The exhibition led the visitor from documentary to fiction, from the meeting of these people to the photographic and cartographic recompositions of these inhabited, traversed and to be rediscovered places.

Reading lounge

2014

Bordeaux, Jardin de ta sœur

Client : Association Quai aux livres

Team : Bruit du frigo

Missions Bruit du frigo : conception • construction



A shelter to read

The association Quai aux Livres has been campaigning since 1993 for the establishment of a library in the Bordeaux Nord neighbourhood. After having carried out a first experiment of ephemeral library in 2007, the association wishes today to create in the public space a permanent place dedicated to reading. "A meeting place open to all and which would be regularly animated by the desire to read..."

The Reading Lounge (Salon de Lecture) allows the association to organize events around a convivial and poetic place that can accommodate up to 25 people. This "reading shelter" offers different configurations : reading can take place in the centre, on the modules or even around the structure. The inclinations allow to sit in different positions (lying down, leaning back, sitting in a suit...) to adapt to the comfort of each person for an individual or collective reading time.

The Jardin de ta Soeur ("Your Sister's Garden")

The Reading Lounge is located in the Jardin de ta Soeur, a public park in the Bordeaux North neighbourhood. This garden has a special history. It is the result of a citizen's struggle led by a group of inhabitants and associations, of which Quai aux livres is a part. We began occupying the land in 2003, then accompanied the collective during the first years. Since 2005, the garden project has been supported and carried by the City of Bordeaux.

One of the principles of the development of the shared garden wanted by the collective is to imagine furniture and equipment (benches, tables, games...) as unique pieces, works of art designed and manufactured in a participative way with the help of invited artists. The garden has thus been embellished with a bench-sculpture, a playground and a vegetable garden. The Reading Lounge completes the garden's heterogeneous collection.

Team : Bruit du frigo

Missions *Bruit du frigo* : conception • construction • médiation



The Veduta programme of the Lyon Biennale invites Bruit du frigo to interpret the Poïpoidrome by Robert Filliou and Joachim Pfeufer.

What might a space for Permanent Creation look like in 2013 ?

Based on the spirit that animates Filliou, we propose the Poïpoïgrotte. After all, it is indeed in a cave that art began a few tens of thousands of years ago !

A cave for “Joy, Humour and Participation”

The Poïpoïgrotte is a space for creation and expression, a collective work of art whose visitors are the artists. As in the decorated caves of prehistory, everyone is invited to draw and write on the walls, to play at being the first men, the first artists, letting their imagination run free.

“What traces of your passage would you leave in the Poïpoïgrotte that you would like to be remembered in 20,000 years ? An idea, a place, a work, a memory, a landscape, a poem, a dream, a nightmare, a story, a recipe, a project, a meeting, an object, a success, a failure, a question, a journey, a secret, a date, a game, a classified ad, a joke...”

In the Poïpoïgrotte, there are no rules or constraints, everyone can act on the walls as they wish, everyone can make a large drawing or, on the contrary, a very small well hidden sketch, write only one word or a real novel... The Poïpoïgrotte is “delivered” naked, the walls are white, and drawing material is available inside.



Team : Traverses architecture and urbanism (project leader) • Bruit du frigo • Trouillot Hermel landscape •

Missions Bruit du frigo : concertation • conception • construction • activation



The City of Dax and the Office Publique de l'Habitat are engaged in the rehabilitation of the social housing neighbourhood of Cuyes. While the renovation of the housing, piloted by the Office, is underway, the Municipality wished to launch an urban study to rethink the outside spaces, with the wish that the inhabitants be actively involved in this reflection.

In order to mobilize and bring the population together in the middle of winter, we propose to build a small temporary architecture in the heart of the neighbourhood: the Cabanon Cuyes. This warm device for activation and urban prospective has made it possible to host workshops but also moments of conviviality, in particular around soup contests in the evening. During 5 days, around a wood fire, the inhabitants of Cuyes came to exchange and share their ideas and desires to improve the life and living environment of their neighbourhood.

Hocine Aliouane Shaw, the urban designer in charge of the study was present during this intense period of reflexion. He was thus able to extract information vital to his work from the source and verify his project intuitions live.

This mission concluded with the elaboration of a master plan, recommending in particular the continuation of the participatory process in the operational phase of the project.

The Cabanon was dismantled, but the social dynamic generated by the approach continued after our mission : inhabitants continued to meet and relaunched a dormant local association to organise neighbourhood events and parties.

In 2016, the Municipality of Dax launches the mission of renovating public spaces, based on the recommendations of the master plan. We respond and are retained with the same team. We propose an approach to co-produce public spaces that we call : **"J'peux pas j'ai chantier !" (I can't, I have a building site !)**

Team : Bruit du frigo • Anne Labroille, architect urbanist

Missions *Bruit du frigo* : concertation • conception • construction • activation



The Grésilab, a mobile workshop to question the neighbourhood's public spaces

The Grésillons neighbourhood has just gone through a period of major urban renewal works. On this occasion, the City of Gennevilliers wished to initiate a collective reflection on the use and possible improvements to the neighbourhood's public spaces. In order to meet the inhabitants and users, we imagined the Grésilab, a mobile workshop device.

For four days, from May 29 to June 1, 2013, we deployed the Grésilab to take over several important places in Les Grésillons in order to collect the opinions and ideas of passers-by on the future of the neighbourhood's public spaces. What uses could we imagine for the green spaces ? How can we improve the living environment on Place Jaffaux and Place Gandhi ? What types of projects do you like to participate in in your neighbourhood ?... So many questions that we asked the people of Grésillon.

The many exchanges were compiled and illustrated in a booklet that was to be distributed to the inhabitants and accompanied by an exhibition. The City of Gennevilliers finally decided not to make the conclusions and perspectives of this work public, certainly fearing that they would be interpreted as political promises, in the run-up to the municipal election campaign of 2014...



Chamarande-les-Bains

2013-2015

Domain of Chamarande

Client : Art centre of the Domain of Chamarande

Team : Bruit du frigo

Missions Bruit du frigo : conception • construction • activation



Art in swimsuit and beach towel !

The Art Centre of the Chamarande domain in Essonne region invites Bruit du frigo for its spring-summer 2013 season, as part of the exhibition "Milieux".

Inspired by the idea of holidays – let's not forget that Chamarande was a holiday resort for the nobility – and the importance of water on the Domain, the Bruit du Frigo collective proposes with "Chamarande-les-bains" a practical, convivial and playful installation, to get together with family and friends, bathe, soak your feet and lie down while contemplating an exceptional landscape.

By creating a bathing area that mirrors the lower basin of the water buffet, the collective is also taking the opposite approach to the heritage image associated with the place ; it reminds the inhabitants of Chamarande and visitors that the Domain is also a public garden open to all : a place for collective use, relaxation, well-being and hospitality. Come with your swimsuit and your beach towel !

This installation has met with great public success, particularly among local residents, which has led the Chamarande Domain to extend it for two more seasons, until 2015.

The Ring

2013

Bordeaux, Benauges neighbourhood

Client : Bruit du frigo

Team : Bruit du frigo

Partners : Aquitanis • Coligny

Funding : ACSE • DRAC Aquitaine • CR Aquitaine • CG Gironde • CUB • City of Bordeaux • Fondation de France



The Ring, Urban Battle, a close combat of powerful ideas

After **The Brasero** in 2011 and the **Viewpoint Institute** in 2012, we are staying in the Benauges neighbourhood for a third year. The municipality wishes to start the redevelopment of the Pinçon park and proposes to continue our commitment to the neighbourhood around this subject. Of course we accept ! Pinçon Park is the central green space of the neighbourhood. The requalification project is designed internally by the City's parks and gardens department. The City gives us carte blanche over a 100m² area to define with the inhabitants a sustainable development for collective use.

We imagine a new process of mobilization and consultation : the Ring. The approach will lead to a sketch presented to the Municipality but this proposal will remain without follow-up and without answer. A failure attributable to the context of municipal elections in progress, a lack of interest of the City services, a weak citizen mobilization or an excess of confidence on our part ? In 2019, the park had not yet been renovated... After the frustration and the anger, we console ourselves by saying to ourselves that the Ring was a very strong artistic and human experience.

The Ring is a spectacular activation project of urban space, a device for public speech, a place to brainstorm and invent in a participative way a sustainable development for the Pinçon park. The Ring is like a temporary wrestling ring that is set up in the heart of Pinçon Park. On the Ring, we invite artists, inhabitants and architects to confront, debate and challenge each other in a body to body of ideas, music, cooking and games of strength. We offer punchy and funny moments of speech, unusual artistic and sporting proposals ; from wrestling matches to Anne De Sterk's sonoguide, incredible, irresistible or muscular fights.

Team : Bruit du frigo

Partners : Aquitanis

Funding : ACSE • DRAC Aquitaine • Conseil Régional Aquitaine • Conseil Général Gironde • CUB • City of Bordeaux



In 2011, we launched a voluntary urban prospective process with the inhabitants and actors of the Benauges' neighborhood, around the Braséro project. This investigation and imagination work has allowed ideas to emerge, shared visions for the daily life and future of the neighbourhood. Proposals for development, on a small or large scale, funny and playful, necessary and ambitious projects.

The Viewpoint Institute (Institut du point de vue) proposes to carry out a life-size experiment with one of these projects : reactivating the flat roofs of collective buildings, formerly used as drying rooms and closed for many years, and installing a place dedicated to well-being and body care.

32 metres above ground, 500 m2 of well-being and a 360° panorama of Bordeaux and its suburbs.

The Viewpoint Institute is an ephemeral installation on the roofs of the neighbourhood that is conducive to imagining new ways of living and making the City. We propose an unexpected trip to the 10th floor of the neighbourhood to share moments of relaxation and intimacy, to look at and consider the City differently.



The Viewpoint Institute is about ordinary uses in an extraordinary place. The scenography plays with the situation by proposing to increase the perception, real and imaginary, of the City and the horizon.

We discover two distinct universes. The first, intimate and dedicated to body care, consists of four giant binoculars placed on the edge of the roof. Inside the optics : a hammam, a massage salon, a beauty salon and a hairdressing salon. The second, more collective, changes function throughout the day and evening : a table for the tea room and restaurant, a huge bed for naps, cinema-bivouacs and concerts.

Team : Bruit du frigo • Laurent Bouquey et Gaël Boubaud, architects • Kristine Thiemann, photographer

Partners : Aquitanis • Coligny

Funding : ACSE • DRAC Aquitaine • CR Aquitaine • CG Gironde • CUB • City of Bordeaux • Fondation de France



© Kristine Thiemann

The popular Benauges neighbourhood is to be the subject of a major urban renewal project in the coming years. The Bourriette & Vaconsin landscape studio has been commissioned by the City of Bordeaux to draw up a master plan.

We are taking the initiative to come to this neighbourhood in order to set up a participative and cultural initiative with the inhabitants and to contribute voluntarily to the studies and projects in progress.

We launch a process of Ateliers d'urbanisme utopique (Utopian Urban Design Workshops), in order to collect the ideas and needs of the inhabitants, which we then pass on to the Landscape Architects in charge of drawing up the master plan.

We imagine for that purpose a device of activation and urban perspective : The Braséro. At the centre of the device, a temporary architecture designed by the architects Laurent Bouquey and Gaël Boubaud. A wooden ribbon unfolds in Pinçon Square to offer a multi-purpose space – restaurant, tea room, terrace and chill out, open-air workout – so many detours to imagine the future of the neighbourhood.

To amplify the approach, we invite the artist-photographer Kristine Thiemann who proposes to make a series of photographs featuring the inhabitants and illustrating their ideas or stories collected during workshops and casting sessions.

The results of the Utopian Urban Planning Workshops and Kristine Thiemann's photographic were exhibited in April 2012 at 308 Maison de l'Architecture in Bordeaux.

Our involvement in the neighbourhood continued in 2012 with the project l'Institut du point de vue (Viewpoint Institute) and in 2013 with the project le Ring (the Ring).



Team : Bruit du frigo

Illustrations : Guillaumit, Jean-Marc Emy

Missions Bruit du frigo : conception



Bruit du frigo is invited to design an installation-exhibition in the public space allowing the organization of a part of the Festival Croisements 2011.

The Shunfeng guinguette is an ephemeral public space inspired by the guinguettes, these popular cabarets, places of leisure born in the Paris region in the 19th century on the banks of the rivers Seine and Marne, where people meet to dance, eat, have a drink and even go swimming.

The Shunfeng guinguette is an invitation to travel as well as a place to party and relax. On the programme of the festival : a mix of contemporary and traditional performances, concerts and DJs ... Finally, installed as a backdrop, an exhibition of the projects realized by Bruit du frigo and two utopian projects that we imagined for the Shunfeng park :

The Garden Interchange

A garden in the shape of a motorway interchange. A footbridge garden, a walkway garden that goes up and down. Under the footbridges, children's playgrounds, relaxation lounges, picnic areas and all kinds of creative activities. One of the footbridges-garden plunges down to the lake and is divided into lake rooms where families, friends and lovers can find a moment of intimacy and communion with the landscape. At night, these lake rooms shine like fireflies.

The stage for contemplation

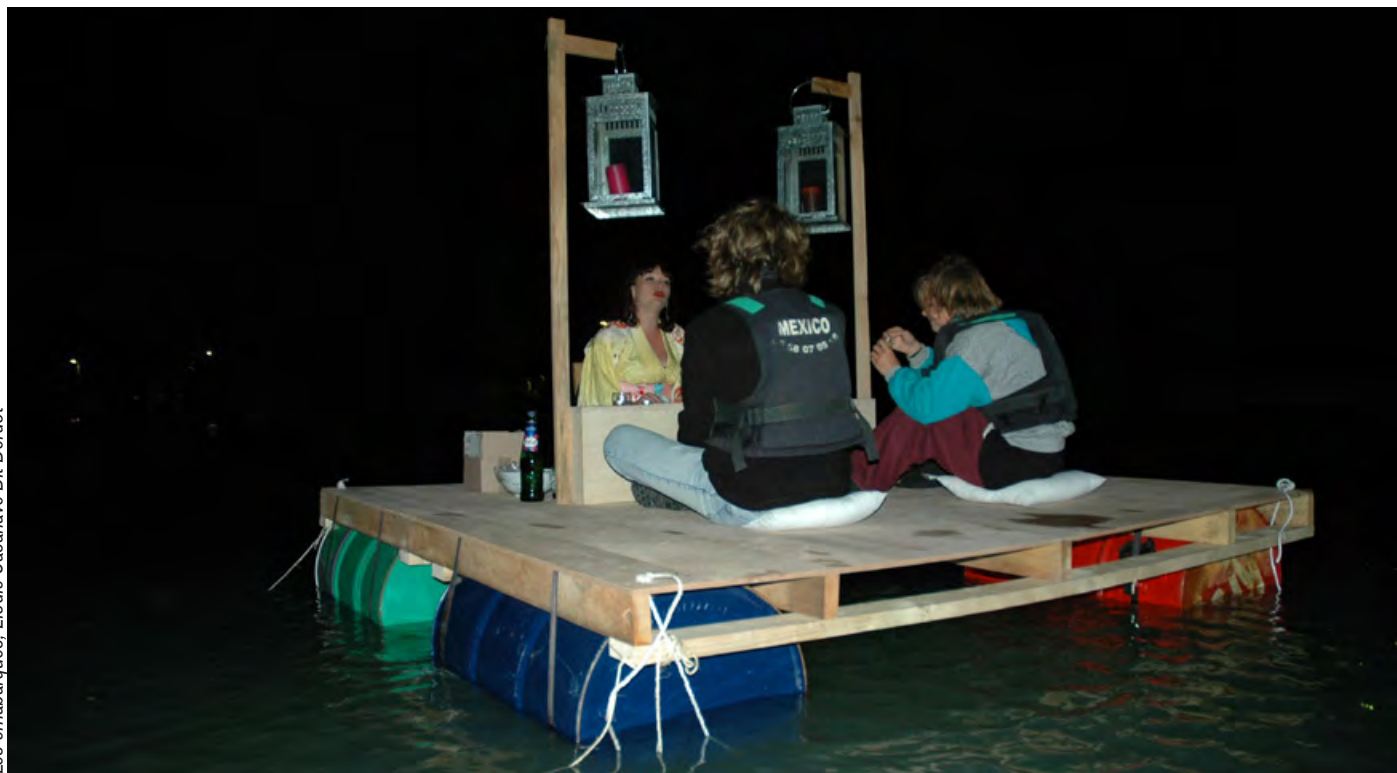
A sloping garden in the form of a stadium stand or showcase facing the lake. A stage to watch the sun rise and set. The terraces have lounge chair profiles, canopies provide shelter from the sun. The stand is supported by organic pillars that are shaped like a rock labyrinth and serve as a climbing path.

Team : Bruit du frigo

us Sommes • Guesbarts • Zebra3 • Benedetto Bufalino • Brandon Labelle • Guionnet & La Casa • Nous Sommes • Bureau baroque

Missions Bruit du frigo : artistic direction and curating • activation.

Les embarqués, Elodie Casanave Dit Dardot



Sous la Nappe, Bureau Baroque



panOramas, is a cultural and artistic event initiated and produced by the Grand Projet des Villes de Bassens, Cenon, Floirac and Lormont, to promote and enhance the Parc de Coteaux ("Hillsides Park") on the right bank of Bordeaux.

panOramas invites Bruit du frigo and Médias-Cité to conceive 48h of digital creation, artistic interventions and alternative leisure activities to highlight this wild park of 400 hectares and 12 km long still unknown to the people of Bordeaux.

The Parc des Coteaux, crossed by a green path of 25 kilometres, becomes the tangible and virtual theatre of this first edition, on the theme of revelation, revelation of places, information flows and urban uses.

Artistic programming :

- The Great Walk, a collective performance by Bruit du frigo
- Suburban shelter, the Cloud By Zebra3
- The picnic table By Benedetto Bufalino
- Surprise party By Studio 21bis
- 1000 secrets By Brandon Labelle
- Counter-curve calls By Jean Luc Guionnet & Eric La Casa
- Memories of the hillsides By Nous Sommes
- Under the Tablecloth By Bureau baroque
- On board / The Green Night By Bruit du frigo
- Culinary creations By Thomas Brasleret / Restaurant ZE ROCK, Annabelle Lecointre and Elodie Casanave Dit Berdot.

Surprise party, Studio21 bis



Jardins Da-Ko-T

2010-2013

Paris 20e

Client : City of Paris (DPVI), RIVP, Paris Habitat

Team : Bruit du frigo ((project leader)) • Cabanon Vertical • Wagon Landscaping

Missions Bruit du frigo : concertation • activation



The Da-ko-T gardens are part of the Nature + programme, developed by the City of Paris. The objective is to create new collective spaces on green areas identified as abandoned, through micro-projects of gardens with different uses.

Our intervention was carried out on two neglected areas in the East of the 20th arrondissement : the first, rue Cristino Garcia on the edge of the ring road and the second, Boulevard Davout in the Tour Du Pin residence.

Actions carried out :

- Animation of a permanent office at 24 Boulevard Davout, a real space of proximity in the centre of the two intervention sites : exhibition areas, public workshop, animated showcase...
- Events to mobilize the inhabitants to launch the creation of an association, Le Clos Garcia, for the management and animation of the future garden on rue Cristino Garcia.
- Setting up a Utopian Urbanism Workshop to open up the debate and the imagination on the scale of the neighbourhood.
- Participative building site for the construction of the Jardin Clos Garcia.
- Building site for the construction of the Tour du Pin Garden.



Ramparts Garden

2010

Bordeaux, Saint-Michel neighbourhood

Client : Bruit du frigo

Team : Bruit du frigo • Cabanon Vertical (conception et construction du Mobol)

Graphism : Gonzague Lacombe • Zsolia Szemzo

Funding : ACSE • DRAC Aquitaine • CR Aquitaine • CG Gironde • CUB • City of Bordeaux • CAF • Caisse des dépôts

Le Mobol, Cabanon Vertical



Coming to the garden as one unveils a secret

The Ramparts Garden is a private place in the heart of the Saint-Michel neighbourhood, in an area where local green spaces are rare. Inaccessible and invisible, it is one of those urban nuggets that dot our cities and that could help us live in them better. The garden is the property of the Ministry of Defence and is used by a Professional Reconversion School.

We propose to reveal and open it through an action called Lieu Possible ("Possible Place").

Surprising island of calm and intimacy in the heart of the urbanity, we choose to keep these qualities and to propose to discover this garden as we unveil a secret.

We set up a program inviting to stroll, to drink tea, to read, to listen, to relax, to sleep or to dine. And we invite Cabanon Vertical who imagine the Mobol, a long ribbon of wood to magnify the place and accommodate all the necessary uses : a large table, deckchairs, a sleeping room.

The Utopian Urbanism Workshops

The Ramparts Garden is the concretization of the Utopian Urbanism Workshops carried out in the Saint-Michel neighbourhood in 2006. Discovered during an Urban Exploration Workshop with schoolchildren in 2001, we will return to this place with the inhabitants of the Utopian Urbanism Workshops in order to imagine a public future for it. Then we will take 4 years before we can reveal it more widely, on a temporary way.

In 2013 the City of Bordeaux will become the owner and open it permanently. It will keep the name we gave it when we discovered it.

The Beach

2010

Mérignac, Beaudésert neighbourhood

Client : City of Mérignac

Team : Bruit du frigo • Coloco

Partenaire : Centre Social Beaudésert • **Graphism** : Gonzague Lacombe • Havec • Spécio

Missions **Bruit du frigo** : concertation • conception • construction • activation



The Beach, Mirage at Beaudésert

The City of Mérignac invites Bruit du frigo to imagine a temporary installation for the use of the inhabitants and the social, educational and cultural structures of the neighbourhood in order to question the future public equipment "the resident's house".

This centre will be built on a 2000 m² vacant lot, on the edge of the old and new housing units.

The challenge of this approach is to launch a participatory process enabling the inhabitants and actors to get involved in the design of this temporary installation, to contribute to the reflection on the future public equipment and to create a convivial space conducive to the meeting of the historical inhabitants of Beaudésert and the newcomers.

In order to involve the inhabitants we organised castings to form a team of builders. There were 20 of them, aged between 12 and 82. They told us about their neighbourhood and its history and together we built a micro architecture "La Criée". At the disposal of the neighbourhood, everyone could book it, and gradually appropriate the space.

To complete this temporary construction, we casted 30 designer inhabitants who collaborated with Coloco's landscape architects to imagine the exterior and complementary installations of the future "resident's house".

The Beach has thus emerged from the ground. Sand, foggers, a 10m long table, beach volleyball, bicross, pétanque, vegetable gardens...

An open garden to prefigure uses to be perpetuated. The Beach lived for two years, until the work on the "resident's house" began. The Beaudésert social centre has worked hard on its management and maintenance by organising training building sites.

Utopian urbanism workshop

2009

Mazières-en-Gâtine

Client : City of Mazières-en-Gâtine

Team : Traverses architecture et urbanism ((project leader)) • Bruit du frigo • Fabien Charlot, paysagiste

Missions Bruit du frigo : concertation • exhibition



Mazières en Gâtine is a village in the Deux-Sèvres region with 1000 inhabitants. Freed from heavy road traffic in the village since the opening of a detour in November 2008, the municipality wanted to rethink its development and urban planning.

To carry out its urban requalification study, the municipality chose to combine the skills usually required for this type of mission (architecture, urban planning and landscape) with a participatory and cultural process, in order to involve the population of the village in this dynamic and to feed the study with their proposals.

The proposed approach was integrated into the urban study carried out by the Traverses agency. It combined several actions :

- **A collective performance to engage the process and mobilize : realization of 3 photos of the inhabitants reappropriating the public space of the village.**
- **Walks to locate and share observations.**
- **Workshops to imagine proposals.**
- **Exhibitions to give the work back to the whole population.**
- **A concert of improvised music.**



Bourges avenir ?

2008-2009

Bourges, Chancellerie neighbourhood

Client : Emmetrop

Team : Bruit du frigo

Missions *Bruit du frigo* : concertation • activation • exhibition



Artistic residence in the Chancellerie neighbourhood with the aim of initiating creative work in cooperation with the initiatives and creative potential of the inhabitants.

Actions realised :

- **Creation of a community garden** with the Social Centre
- **Artistic performance with teenagers** from the Point Rencontre Jeunes : descent of the river from the neighbourhood to the City centre, feet in the water and in street clothes. Photographs : Hervé Dangla, HDFS collective
- **Utopian urbanism workshops** to collectively imagine possible transformations of the neighbourhood.
- **Opening of an urban exploration agency : Bourges avenir ?**, a temporary place for urban prospective, exchange and creation to stimulate and make visible our imagination and ideas on the topic of the desirable City. A place for exhibitions, meetings, debates and interventions, this small urban imaginary factory proposes actions of poetic exploration of the City.

Team : Bruit du frigo

Partenaire : Centre d'animation Bastide Queyries • **Graphism** : Guillaumit

Funding : ACSE • DRAC Aquitaine • CR Aquitaine • CG Gironde • CUB • City of Bordeaux • CAF • Caisse des dépôts



The concept of Lieux Possible

Lieux possibles ("Possible Places") is a project of poetic diversion and temporary activation of urban spaces, invested by multidisciplinary artistic interventions and other proposals of uses. Lieux possibles is a nomadic, multisite and interdisciplinary event.

Ingredients : places in the City, banal and extraordinary, under-exploited or inaccessible, ordinary or little known, human relations, imagination, desire, artistic presences and strangeness.

Action : shake it all up until temporary situations arise that need to be enjoyed.

Result : nourish the urban imagination, activate the creative potential of these places and question our values of use in the daily life of our cities.



Lieux possibles 2008 proposes to occupy the Mériadeck neighbourhood and the Queyries quays in Bordeaux.

Ingredients : sound and art installation, video projection, musical performances, walks, games, dance, ball, baths, massages, hairdressing, amplified petanque tournament...

The Porch Bistro

2008

Nantes, Breil-Malville neighbourhood

Client : Mire (experimental cinema)

Team : Bruit du frigo • Mire

Graphism : Gonzague Lacombe • Zsofia Szemzo

Missions Bruit du frigo : concertation • conception • construction • activation



The challenge of this creative residency is to involve the inhabitants in an urban prospective process on the scale of the Breil-Malville neighbourhood. In particular, the aim is to imagine the possible development of a new space resulting from the programmed demolition of part of a housing block : the Raimu porch.

The proposal consists of transforming and converting the porch into a temporary bistro and workshop, by grafting a construction on the building's facade.

The bistro is a tool for human and urban activation, a way to create a friendly and stimulating public space to mobilize, meet and work with the inhabitants.

The menu card is elaborated in cooperation with women from the local association Takapres, local resident cooks and guest cooks from Bordeaux and Nantes.

The kitchens are installed in one of the apartments above the Porch and the dishes are transported by an electric lift. Approximately 500 covers were served during the two weeks of opening and the bistro was full at all times.

The Utopian Urbanism Workshop produced a set of ideas and proposals that we illustrated with photomontages and presented in an exhibition.

These documents, which have been transmitted to the official authorities, were intended to serve as a basis for reflection on future developments in the neighbourhood.



Like a diffuse garden

2006-2009

Marseille, St. Antoine et Plan d'Aou neighbourhoods

Client : Théâtre de la Gare Franche

Team : Bruit du frigo

Missions Bruit du frigo : concertation • conception • construction • activation



Le Jardin Diffus ("The Diffuse Garden") is the result of an artistic residency at the Gare Franche theatre in Marseille's 15th arrondissement, at the invitation of the Cosmos Kolej Theatre Company.

The objective is to build human and artistic relations between the Theatre and two surrounding neighbourhoods, St. Antoine and Plan d'Aou, through the organisation of artistic and cultural actions involving the participation of the inhabitants and actors of the neighbourhood :

- **Construction of street furniture** from scraps collected during a clean-up of the site.
- **Creation of cooking recipes** based on the census of edible plant species on the site and organization of " headquarters meals " with the inhabitants on a tablecloth embroidered with the motif of the neighbourhood map.
- **Creation of a public plant nursery and a temporary public garden**, support for cultural actions in connection with the future landscape planning of the site.
- **Publication of a cartography "Le jardin diffus du Plan d'Aou"** ("The diffuse garden of the Plan d'Aou"), revealing the richness, diversity and vegetal potential of the area.



Team : Bruit du frigo • Vincent Laval, artist • Kalagan Delberghe

Missions Bruit du frigo : conception • construction • activation



“Inhabitants, artists, planners, sociologists imagine the future of a village.”

De-ci De-là is a project of empowerment, social activation and intervention in public spaces in the commune of Cobonne in the Drôme.

Project realised in the framework of an artistic residency programme led by the association De l'aire and a group of inhabitants on the topic : “Inhabitants, artists, planners, sociologists imagine the future of a village”.

Realisations :

- **“Le Baroudeur”**, transformation of a bus shelter into a place of exchange.
- **“Le Kiosque”**, installation of a shelter to meet, picnic, play cards, host concerts...
- **“Les colporteuses, malles voyageuses”**, manufacture of three mobile libraries made up of books made available by the inhabitants and intended to travel from house to house : the suitcase trunk, the backpack trunk and the shopping trunk

Utopian urbanism workshop

2006-2007

Bordeaux, St-Michel and Queyries neighbourhoods

Client : Bruit du frigo

Team : Traverses architecture et urbanism (project leader) • Bruit du frigo • Fabien Charlot, paysagiste

Partners terrain : Centres d'animation St Michel et Queyries à Bordeaux

Funding : ACSE • DRAC Aquitaine • CR Aquitaine • CG Gironde • CUB • City of Bordeaux • Fondation de France



A principle of civic urban perspective

The aim of the Utopian Urbanism Workshop is to sensitize and mobilize citizens on the issue of the City and its transformations and to encourage the emergence and realization of urban projects imagined with the inhabitants.

The Atelier d'urbanisme utopique (Utopian Urbanism Workshop) acts as a factory of urban imaginaries, according to a free, autonomous and open to all approach.

From collective walks and workshops, the aim is to imagine projects that could transform or improve situations and places; incredible, poetic, funny, unrealistic and very concrete projects. Because in these daydreams, there may be seeds of good ideas...

In order to better visualize these ideas, we are putting them into images with architects and artists who are ready to play the game with us to build another possible vision of these places in our cities.

These visual productions are then installed on the very sites of the projects. Some projects are "simulated and tested" in situ (temporary installations around public events...).



Team : Bruit du frigo

Missions Bruit du frigo : conception • activation



“Friperie” (“thrift store”) is a public conversation device based on the barter of clothing.

It consists of a mobile unit (bike-closet, computer, printer and textile press) allowing the personalization of clothing based on images and stories taken from intervention sites. Passers-by barter their clothes for others already personalized or personalize them directly with us.

This project was performed between 2005 and 2009 in different places :

- Royan, as part of “Captures#14”, an artistic residence organized by the association “Echancrures”.
- Artigues-près-Bordeaux in the context of the event “Forum des Territoires” organised by the Resource Centre on the policy of the City PQA (Pays et Quartiers d’Aquitaine).
- Bordeaux, on the occasion of the inauguration of the Passe Muraille, the public workshop of Bruit du frigo.
- Marseille, as part of an exhibition dedicated to Bruit du frigo at the gallery of the Bureau des Compétences et Désirs.
- Lille, Maison folie of Wazemmes & Moulin, as part of Lille 3000 event.
- During informal actions in the public space, in Bordeaux.



Your sister's garden

2003-2006

Bordeaux-Nord

Client : Bruit du frigo

Team : Bruit du frigo

Partners terrain : Collectif du jardin de ta soeur, Centre Social Bordeaux-Nord

Missions Bruit du frigo : conception • construction • activation



In July 2003, in collaboration with the Bordeaux-Nord Social and Cultural Centre and volunteer, we set up a temporary garden on a wasteland in the neighbourhood, following an pedagogical action with teenagers on local urban evolutions.

A few months later, under the impulse of this demonstrative and manifest action, a collective composed of associations and inhabitants of the neighbourhood was formed to propose to the City of Bordeaux a permanent garden project on this land.

We accompanied the collective in the writing and conception of a shared garden project, as well as in the animation of the internal dialogue and the production of texts and visuals.

The City of Bordeaux, initially reluctant to this initiative (the land was to be sold to a private developer), finally, from 2005, supported and carried the project.

One of the principles of the garden design wanted by the collective is to imagine its furniture and equipment (benches, tables, playground...) as unique pieces, artworks designed and built in a participative way with the help of invited artists.

This principle was initiated by the construction of a bench-sculpture called "Fleur d'utopie" (Flower of Utopia) by the Chilean mosaic artists' collective "Punto Fuga", hosted for the occasion in residence in Bordeaux. About 130 inhabitants, 35 young people and teenagers, 50 children from the nearby nursery school and members of the collective participated in its making.

In 2010, the City of Bordeaux launched a tender for the creation of the landscaping, the collective vegetable garden area and the playground. This study was conducted by a team composed of Céline Pétreau, architect, and Alise Meurice, Landscape architect.



Team : Bruit du frigo

Missions Bruit du frigo : conception • construction • exhibition



Captures is a program of artist residencies – workshops organized by the association Échancrures, at the contemporary art space of the vaults of the port of Royan, in Charente-Maritime.

The 14th edition gathered 4 multidisciplinary collectives around the topic “Human Capital”:

- **Echelle Inconnue (Rouen)**
- **Cabanon Vertical (Marseille)**
- **Transnational Temps (Spain)**
- **Bruit du frigo (Bordeaux)**

Realisations by Bruit du frigo :

- A prototype hood and curtain for a public bench.
- A barter bike, a mobile conversation device.
- Jardins d’hôtes, 12min video, story of a 3-day hike through the residential areas on the outskirts of Royan while bivouacking in private gardens.
- A performance around a kite made from salvaged boat sails.



Suburban Sessions at Pey-Harry

2001-2005

Boulazac, Pey-Harry neighbourhood

Client : City of Boulazac, cultural centre Agora

Team : Bruit du frigo

Missions Bruit du frigo : concertation • conception • construction • activation

Va faire ça ailleurs, une performance de Vincent Laval



La piscine, une installation de Marta Jonville



Le Gastérodrome, une œuvre de Gilles Goussin



Suburban Sessions at Pey Harry is a project combining a participatory process on the requalification of the Pey Harry neighbourhood on the outskirts of Périgueux and in situ artistic actions.

Interventions in the neighbourhood in the form of regular residencies (1 week per month) :

- **Thematic workshops** on subjects of daily life and the future of the district.
- **Programming of conviviality actions** (picnics, aperitifs...)
- **Design and construction of outdoor furniture and fittings** with guest artists.
- **Programming of cultural and artistic actions** (exhibitions, cinema, picnics, walks, artistic performances, games...).
- **Support for the re-housing of the inhabitants** (following the choice of the Municipality to demolish the building without on-site reconstruction) : inventory and diagnosis of potential re-housing sites in the urban area, visits to the sites with the inhabitants, co-animation of the coordination committee meetings.

Guest artists : Isabelle Pellegrin, Sébastien Blanco, Jean-Jacques Foulquier, Christophe Renaud, Frédéric Lathérade, Gille Goussin, Vincent Laval, Marta Jonville, Fred Nogray, Sandie Vandôme, Anne Wambergue, Pierre Lachaud, Franck Eon, Bertrand Grimaud, Marc Vernier, New sound of la poubelle, DJ Michel Platiniste, DJ rue des Menuts.

Suburban picnics

1999-2004

Bordeaux outskirts

Client : Bruit du frigo

Team : Bruit du frigo



Les pique-niques périurbains sont des rendez-vous conviviaux sur des sites atypiques, dans des espaces «en creux» que fabrique la ville, en poussant, repoussant, perturbant ses limites.

Le plus souvent on y rencontre déchets, métaux oxydés, tôles, bois calcinés, pneus, tissus, épaves, plastiques, parfois quelques insectes, lapins, cagouilles ou herbes folles, mais aussi...

Ces espaces ne se décrivent pas, il faut les entreprendre, les arpenter pour capter leur petite magie, leurs qualités fragiles, là où le cadrage ne restitue que l'anecdotique, là où la caméra ne capte que le sordide ou la texture...

Bruit du frigo a organisé une vingtaine de pique-niques périurbains entre 1999 et 2004, rassemblent chacun entre 50 et 150 personnes.



Zone Sweet Zone

1999-2000

Bordeaux outskirts

Team : Yvan Detraz • Bruit du frigo



Zone Sweet Zone is a work of research and experimentation carried out between 1999 and 2000 and presented as part of Yvan Detraz's architecture diploma in June 2000 at the Ecole Nationale Supérieure d'Architecture et de Paysage in Bordeaux.

Zone Sweet Zone questions the future of the abandoned spaces of the Bordeaux urban area and their capacity to reinvent the notion of public space in a suburban environment.

This research is based on a two-fold observation, the result of a mapping survey carried out in situ : on the one hand, a lack of structuring public spaces and, on the other, an abundance of neglected spaces resulting from contemporary urbanization processes.

The result is a proposal for the creation of a matrix of public spaces – the “Common Lands” – on the scale of the urban area, integrating part of the neglected spaces and focusing on their spatial, landscape and use potential.

In 2019, we will use the name “Terres Communes” (“Common Lands”) to designate the suburban trail imagined to walk around the Bordeaux outskirts.

In the summer of 1999, during an exploratory walk of 3 months and 900 km, Yvan Detraz set out to locate and map the abandoned areas and paths of the Bordeaux periphery. The challenge was to immerse himself in this invisible reality, to show the abundance and diversity of these fragments of space and to reveal their potential for continuity and urban structuring.

This precursory and founding work allowed us to imagine the concepts of Suburban Walks, Suburban Picnics and Suburban Shelters. Three projects proposing to experiment a new use of the urban outskirts.

Urban Exploration Workshops

1995-2008

Multisites

Client : Bruit du frigo

Team : Bruit du frigo

Partners : Établissements scolaires, centres sociaux et culturels, MJC, clubs de prévention, Villes...



Between 1995 and 2008, Bruit du frigo conducted more than 60 pedagogical projects with young people aged 10 to 18. These projects involved groups of 10 to 30 people and often took place over long periods of time (6 months, a year...).

This popular education approach, begun during our years of study, was the foundation from which Bruit du frigo developed its artistic and participatory practice on the City. Bruit du frigo continues to carry out occasionally pedagogical actions with young people.

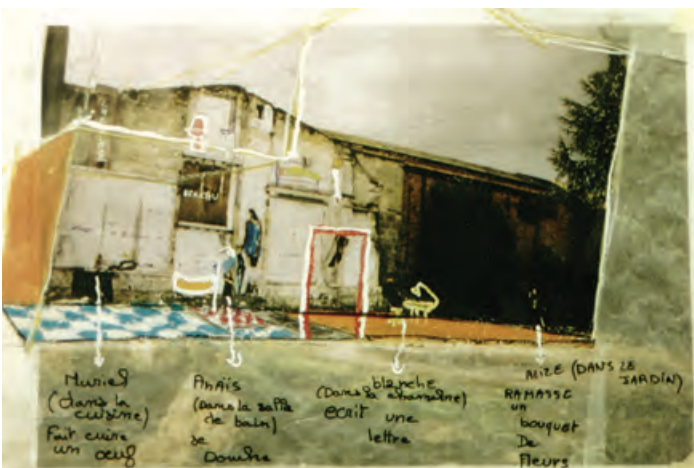
The aim of the Urban Exploration Workshops is to introduce young people to the reading of the City, through the acquisition of tools for understanding, decoding and creation, but also through interaction with the urban and human environment, and opening up to artistic practices...

The workshops are founded on a project-based pedagogy in which the focus is less on the results obtained than on the processes leading to them. Each project is built at the beginning on the basis of the proposals we make, and then progressively on the basis of the ideas and initiatives of young people. This principle of active pedagogy encourages the participants to take responsibility and to become the author-actors of the projects.

The central theme of the workshops is the living environment : architecture, urbanism, landscape, art, social relations... It is declined through different entrances : public space, neighbourhood life, the City in progress, housing, urban wastelands...

The workshops are presented to the public, as exhibitions, installations, performances or screenings...

The productions depend on the nature and specificities of the projects : posters on City walls, books and small editions, models and volume works, cartographies, videos, installations and interactive devices, performances, small building sites...





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*Bruit du frigo is a founding member
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